

# Secondary Housing Supply\*

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## Abstract

I estimate the impact of new housing supply on the local rent distribution, exploiting delays in housing completions caused by weather shocks during the construction phase. Increasing the flow of new supply by 1% lowers average rents by 0.2%, with little variation across housing unit types and local housing markets. Moreover, the number of second-hand units offered for rent increases disproportionately. Building on a quantitative model, I explain this pattern by secondary housing supply: New supply triggers a cascade of moves that frees up units in all segments of the local housing market.

**Keywords:** housing supply, rental housing markets, rent distribution, secondary markets, market integration.

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## 1. Introduction

Housing markets are to a large extent secondary markets. In fact, by a huge margin, the majority of units traded in a given year are not new.<sup>1</sup> This paper addresses the question how a shock to new housing supply affects the distribution of rental prices in the primary and secondary local rental housing markets. Usually, second-hand units are of considerably lower quality — and may thus be poor substitutes for new housing. Low substitutability is a potential barrier to the propagation of such a shock. This paper argues that, in secondary markets such as the housing market, substitutability is not a necessary condition for market integration across different quality segments. The reason is that considerable adjustment costs prevent households from updating frequently their housing choices. Hence, many renters moving into new housing provide units of relatively low quality to the secondary market. Moreover, each move may trigger a cascade of further moves that frees up multiple second-hand housing units. Such cascades are central to market integration and to the propagation of shocks inside the local housing markets.

The housing market is a particularly relevant example of a secondary market. However, the core idea applies to other second-hand markets as well. For instance, a person might be driving her new car until a mileage of 100,000. When purchasing a new car at that point, the purchase creates a direct link between the new-car segment and the 100,000-mileage segment. This is despite the fact that the two types of cars may be very poor substitutes, in the sense that they are likely bought by very different types of consumers.

In this paper, I consider the impact of new market-rate housing supply on the local distribution of private-market rents in Germany.<sup>2</sup> I exploit unusual weather conditions during the construction phase that cause considerable delays as an exogenous supply shifter, making

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<sup>1</sup>In Germany, about one in twenty to one in ten units offered for rent are new, according to the data used in this study.

<sup>2</sup>The German homeownership rate is low by international standards — 45.7% according to the 2011 census. The mechanism applies in an analogous way to housing markets with higher shares of owner-occupied housing, as long as some buyers of new housing are former renters. Moreover, the mechanism also applies to the propagation of supply shocks inside the owner-occupier market.

use of a unique administrative data set comprising the universe of building completions in Germany between 2010 and 2017, in conjunction with data on rental housing units covering Germany as a whole from 2011 to 2018.

Long periods of rainfall during the summer, as well as unusually deep frost in February, reduce significantly the number of housing completions in November and December of the same year. All types of units are affected, but the relationship is much stronger for single-family homes.<sup>3</sup> I document that the weather-induced delays have a long-lasting impact on the number of housing completions at the level of the local housing market, consistent with tight capacity constraints among housing developers during the most recent housing boom in Germany between 2010 and 2020, and with evidence for the U.S. ([Coulson and Richard, 1996](#); [Fergus, 1999](#)).

The baseline estimates imply that a 1% increase in yearly new housing supply causes the average local rent level to fall by 0.2%. This estimate does not vary much across housing unit types or local markets. First, there is no statistically significant difference between the impact on rents of high- versus low-quality units, as measured by the unit's position in the local distribution of rent/sqm. Effects at the lower end are somewhat weaker, and they increase in magnitude towards the upper end, ranging from -0.14 to -0.29. Hence, new housing supply at market rates shifts the entire rent distribution to the left. Second, consistent with this result, the effect size varies only modestly with building age and housing unit size. The effects are slightly weaker for newly built and for moderately-sized units (with two to three rooms). Overall, this pattern cannot be explained by substitution relationships between the new housing units and units in the rental housing market. To the contrary, secondary supply triggered by the new supply shock may explain well why the effects spread across the entire local market. Consistent with this explanation, the number of second-hand rental housing units offered on the local market increases in response to the supply shock.

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<sup>3</sup>Less than 10% of multi-family buildings but more than 25% of single-family homes in Germany are completed within 12 months after the building permit is issued ([Schwarz, 2018](#)). Hence, weather shocks in a single year are arguably much less important for multi-year construction projects.

From a policy perspective, local markets with increasing housing demand are of particularly high relevance. The study period, 2011-2018, is well-suited to address the question whether new supply is effective as a means to curbing rent growth in such high-demand markets. During this time, the German housing market experienced strong rental price increases in many locations, fueled by a robust economic development, with employment increasing from 28.6 to 32.9 million persons. When restricting the sample to locations that experienced above-median increases in employment, average gross labor income, or household incomes, respectively, the resulting estimates remain similar to the baseline estimate of -0.2.

Arguably, the weather shocks affect rents only through the supply of new housing. One potential concern is that the instrumental variable picks up the long-lasting negative effects of local floods. I address this by excluding years with larger floods, with little impact on the estimates. Similarly, particular sectors such as tourism and agriculture could be directly affected by weather shocks. Although these two sectors make up only a small share of the German economy, the weather shocks may also affect the behavior of economic agents in other, less obvious ways. Yet, the baseline estimate is robust to controlling for important housing demand factors that may correlate spuriously with the weather shocks. The weather shocks are also uncorrelated with the pre-treatment outcome and with potential observable confounders. Finally, I exploit the fact that February frost depth is almost orthogonal to the summer rainfall instrument, which makes it highly unlikely that the two variables share important unobserved confounders. The results are very similar when using either of the two instruments. Overall, these results lend strong support to the claim that the weather shocks are plausibly exogenous.

In the second part of the paper, I develop a structural model of a local housing market with  $10 \times 4$  housing quality  $\times$  house size sub-segments. The goal of this model is to investigate more thoroughly why rental prices for low-quality housing are affected swiftly by shocks to new housing supply, even if the new supply is catering mostly to owner-occupiers. The model characterizes both housing demand and *secondary housing supply* to the rental market. It

is different from existing models in that movers in the market appear simultaneously on the demand side and on the supply side – the latter because they provide one vacant housing unit to the market. The secondary housing supply introduces strong cross-connections between different market segments that are absent in models where the supply side is either ignored or modeled from the perspective of a housing developer.

In the model, each renter moving into a newly built home triggers a series of adjustments across rental market segments until a new equilibrium is reached. Moreover, renters typically ‘jump up the housing ladder’ — rather than taking small steps — because they face moving costs. These channels lead to tight integration of all quality segments in the rental market, and of the owner-occupier and rental markets. As a consequence, all segments of the market are affected by a shock to new supply, even if the substitutability between a particular segment and the new units is low.

The paper ties into the following strands of the literature: First, it adds to the growing empirical literatures on the impact of new housing supply on housing costs ([Mast, 2019](#); [Nathanson, 2019](#); [Pennington, 2021](#)) and filtering ([Rosenthal, 2014, 2019](#)). The most closely related papers are [Mast \(2019\)](#) and [Pennington \(2021\)](#). Both papers focus on the effects of new housing supply on income-based sorting, gentrification, and housing costs at the level of the neighborhood. They do not, however, consider the aggregate effects of new housing supply at the level of the local or regional housing market, and they do not investigate the role of secondary housing supply.

Second, there is a large literature on the effects of regulatory and physical constraints to housing supply on prices and rents, housing affordability, and the local housing market more generally ([Büchler et al., 2019](#); [Glaeser et al., 2005](#); [Gyourko et al., 2013](#); [Molloy et al., 2020](#); [Hilber and Vermeulen, 2016](#); [Hilber and Mense, 2021](#); [Quigley and Raphael, 2004, 2005](#); [Saks, 2008](#); [Saiz, 2010](#); [Van Nieuwerburgh and Weill, 2010](#)). Most of this literature studies the impact of a given demand shock on housing prices in locations that differ in terms of their housing supply constraints. More recent work has also studied the impact on housing

rents, e.g., [Büchler et al. \(2019\)](#), [Molloy et al. \(2020\)](#) and [Hilber and Mense \(2021\)](#). Yet, the evidence from these papers on the effects of new housing supply on housing costs is indirect. Moreover, while it is well understood that lack of housing supply has large effects on house prices, the impact of new housing supply at market rates on the distribution of rental prices in the local housing market—in particular in the lower-quality segments—is less clear-cut. It is also less clear if new supply is an effective means of achieving housing affordability in locations that experience strongly increasing housing demand.

Third, the results complement work studying housing choices of owner-occupiers and the relationships between different segments of the market for home sales in the cross-section ([Landvoigt et al., 2015](#); [Piazzesi et al., 2020](#)). While [Landvoigt et al. \(2015\)](#) and [Piazzesi et al. \(2020\)](#) focus on the relationship between the local income and house price distributions, this paper investigates how new supply affects the local rent price distribution.<sup>4</sup>

The paper makes three main contributions: First, it provides estimates of rent price elasticities with respect to the flow of new housing supply. The preferred estimate for the average rent level from the reduced-form analysis is  $-0.2$ , suggesting that a 1% increase of new supply lowers rents by 0.2%. I corroborate the size of this estimate using model-based simulations building on a structural dynamic housing choice model. The corresponding elasticity resulting from the model is  $-0.25$  when the supply shock is to new owner-occupied housing, and  $-0.31$  when the supply shock is to new rental housing. These parameters are highly policy-relevant since they allow local governments to understand how much average rental prices will decrease when issuing a higher number of building permissions in a location. Moreover, changes in housing costs are an important component of consumer price inflation.

Second, to the best of my knowledge, this paper is the first to provide clean, quasi-experimental evidence on the connection between new housing supply and the distribution of rents in the local housing market as a whole, as well as in local markets that experience high demand pressure. It documents that new housing supply effectively improves housing

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<sup>4</sup>In the structural model, I also take into account the role of the income distribution.

affordability of renters across the board, even in markets experiencing strong housing demand growth. This finding has significant implications for housing policy in general, suggesting that the focus should be on the supply side. This is especially important given that the rising housing costs in many places around the world—with the most dramatic surge in high-demand locations such as San Francisco, New York, or London—have triggered various types of often distortionary and mostly ineffective demand-side policy responses (see [Metcalf, 2018](#), for a recent survey).

Third, the paper proposes that secondary housing supply is an important determinant of the degree of market integration between rental and owner-occupier markets. This is an important ingredient in models of dual housing markets, e.g., [Favilukis et al. \(2017\)](#), [Greenwald and Guren \(2020\)](#), and [Kaplan et al. \(2020\)](#). Crucially, moving costs restrain households from making gradual adjustment of housing quality, which loosens the relationship between household income and housing quality at the time of moving out. This creates cross-connections between market segments, which fosters market integration without requiring substitutability of housing units across market segments. In other words, it is not a necessary condition for market integration that there exist buyers who are almost indifferent between buying or renting in different segments.

The remainder of this paper is structured as follows: In Section [2](#), I first describe the housing supply, weather, and rent data, and motivate the instrumental variable strategy. Then, I analyze the effects of new housing supply on the distribution of rents in the local housing market. The structural model is developed in Section [3](#), which is then used to investigate the underlying mechanism — secondary housing supply. The final section draws conclusions and offers suggestions for policy and future research.

## 2. The Effect of New Housing Supply on the Distribution of Rents

### 2.1. Data

Housing completions are taken from the administrative Building Completions Statistic, which reports information on all new housing units completed in Germany between 2010 and 2017, including the location (municipality) and the month of completion. Appendix O-A provides more details on the data source.<sup>5</sup> Unfortunately, it is not possible to separate the supply of social housing from the supply of private-market housing in the empirical analysis. In recent years, only a small share of new housing supply in Germany was subsidized social housing.<sup>6</sup> In all other cases, developers are free to sell their units at any price. Moreover, as I show below, the instrument mainly captures shocks to the supply of single-family housing, a type of housing that rarely qualifies for subsidies in the German institutional setting.

According to the German Socio-Economic Panel (SOEP), 49.1% of new housing supply in Germany is absorbed by renters transitioning to owner-occupier status and 19.3% by former owner-occupiers. The remaining 31.6% are rental housing units.<sup>7</sup> Moreover, 90.4% of all movers were renters, and 9.6% were owner-occupiers. Roughly half of the owner-occupiers moved into owner-occupied housing (5% of all moves). The overall share of renters transitioning into owner-occupied housing was about three times larger (14.8% of all moves). These numbers underscore the importance of renters' decisions for understanding spillovers between rents and prices more generally, and they suggest that the modal buyer of newly built owner-occupied housing in Germany is a renter.

The instrumental variables are derived from data on rainfall and frost depth, provided

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<sup>5</sup>Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, *Statistik der Baufertigstellungen*, survey years 2010-2017.

<sup>6</sup>Since 2007, the German Länder (federal states) are responsible for social housing, and a unified statistic does not exist. According to a parliamentary interpellation from March 2017, about 6% of new housing supply was subsidized in 2013 and 2014 (Deutscher Bundestag, 18/11403). Unfortunately, the Building Completions Statistic does not provide information on subsidies.

<sup>7</sup>The shares refer to mover households for which the year of construction equals the year of observation, between 2010 and 2017 (excluding subsidized housing). 56 such moves were observed. The Census 2011 reports very similar shares for housing built between 2009 and 2011, with 61% owner-occupied housing, and 39% rental housing (including subsidized housing).

by the German Weather Service as grid cell data ( $1 \times 1 \text{ km}^2$ ) for the years 2010–2017.<sup>8</sup>

The rent data were collected from three large online real estate market places on a monthly basis between July 2011 and December 2018, covering around 80–90% of the rental housing market in Germany. The data contain information on the net rent, the unit size in square meters, the postcode of the unit, the month of its first appearance, and a list of housing characteristics. The outcome of interest is the log rent per square meter, net of utilities and heating costs. Appendix O-B provides further background information and summary statistics for the rent data.

Posted rents are advantageous in the present setting for several reasons. First, as long as there is no correlation between the measurement error when using posted instead of contractual rents and the instrument, the measurement error does not affect the estimate. Since the instrument is a lagged, weather-based instrument, this seems highly unlikely. Second, surveyed rents may be less precise than posted rents to the extent to which households have difficulties to determine their *net rent*, as opposed to their total costs for shelter including heating and other services.<sup>9</sup> In Germany, households typically pay the gross rent including heating services (consisting of net rent, property services, utilities, and heating). The different components of the gross rent are posted separately in the rent offers, making the net rent information arguably much more reliable than comparable information from surveys. Similar arguments apply to the exact floor size, for which measurement is regulated by German bylaw.<sup>10</sup> Finally, posted rents are available on a fine geographical scale and with very precise information on housing characteristics and the state of the unit – unlike surveyed rents. In the German setting, the latter are not available at yearly frequency, let alone on a small geographic scale. Moreover, existing surveys include new contracts and older con-

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<sup>8</sup>Source: DWD Climate Data Center (2010-2017): REGNIE grids of daily precipitation; DWD Climate Data Center (2010-2017): Monthly grids of the maximum frost depth under uncovered soil at midday.

<sup>9</sup>For instance, the SOEP has changed several times the way respondents are asked about their housing costs, see SOEP Group (2019), admitting that some households may have misunderstood the question or may simply not know how much they pay. In particular, the SOEP does not ask respondents to report their net contract rent.

<sup>10</sup>Real estate agents have to apply DIN 283/1951 and the Floor Area Act [*Wohnflächenverordnung*].

tracts subject to tenancy rent control, and sample sizes shrink dramatically when focusing on recent movers alone.

The main analysis is conducted at the level of local housing markets, using German planning regions (PR) [*Raumordnungsregionen*]. Rental housing units and weather shocks are assigned to PRs based on their geocodes, and based on the municipality identifier in the case of new housing supply. For each PR, I compute quality adjusted local rent indices based on ordinary and quantile hedonic regressions. Details are given in Appendix O-B. The resulting panel is balanced and covers 94 PRs over eight years.<sup>11</sup> I merge these data with additional control variables capturing important determinants of local housing demand from the INKAR database of BBSR. Table 1 provides summary statistics for the PR panel data.

Table 1: Descriptive statistics for the PR panel (N=94, T=8)

	Min	Mean	Q25	Median	Q75	Max
<i>A. Rents and hedonic rent indices, 2011–2018</i>						
Real monthly rent/sqm (index-based)	4.42	8.00	6.40	7.55	9.10	28.54
Log real mean rent index (2011 = 1)	-0.024	0.104	0.030	0.092	0.161	0.409
Log real rent index 1st decile (2011 = 1)	-0.130	0.087	0.027	0.075	0.129	0.408
Log real rent index 3rd decile (2011 = 1)	-0.001	0.099	0.029	0.087	0.151	0.430
Log real rent index 5th decile (2011 = 1)	-0.007	0.108	0.032	0.094	0.166	0.466
Log real rent index 7th decile (2011 = 1)	-0.019	0.118	0.032	0.103	0.183	0.480
Log real rent index 9th decile (2011 = 1)	-0.062	0.130	0.036	0.109	0.205	0.602
<i>B. New housing completions and weather shocks, 2010–2017</i>						
New supply in Nov+Dec, per yearly avg. # of newbuilds	0.040	0.394	0.270	0.350	0.482	1.051
Log new supply (whole year)	4.70	7.28	6.78	7.28	7.79	9.29
Average summer rainfall spell (deviation)	-6.355	-0.001	-1.247	0.022	1.258	6.171
Feb. frost depth in cm (deviation)	-13.900	0.001	-5.040	-2.853	0.596	41.304
Longest rainfall spell (deviation)	-3.279	0.000	-0.735	-0.086	0.536	4.320
Number of spells w/ 5+ days (deviation)	-1.113	0.003	-0.280	-0.057	0.280	1.825
<i>C. Control variables in year of weather shock, 2010–2017</i>						
Employment (1,000's)	62	311	155	214	356	1,426
Unemployment rate	0.021	0.065	0.040	0.060	0.083	0.148
U & college students per 1,000 residents	0.0	27.1	11.1	26.9	38.6	100.0
Share w/o school degree	0.028	0.062	0.046	0.056	0.074	0.159
Hours worked per worker in year	1,252	1,336	1,304	1,320	1,355	1,680
Gross average labor income	1,765	2,488	2,243	2,444	2,690	3,745
Dummy: Heavy flood in federal state	0.000	0.114	0.000	0.000	0.000	1.000

*Notes:* The real monthly rent per sqm is based on the average rent per sqm as observed in 2011 and the real average rent index. The rent indices are constant-quality hedonic indices computed by using ordinary and quantile regressions, see Appendix O-B for details. Data on hours worked is not available for four PRs (1601, 1602, 1603, 1604) in the years 2010–2013. Control variables are taken from the INKAR regional data base. The share without school degree is the share of students leaving school without any school degree. The heavy flood-dummy captures years with severe floods in the federal state the planning region belongs to (2013: Lower Saxony, Hesse, Rheinland-Palatinate, Baden-Wuerttemberg, Bavaria, Saxony, Saxony-Anhalt, Thuringia; 2017: Lower Saxony, Saxony-Anhalt, Thuringia).

<sup>11</sup>In total, there are 96 PRs, but for Bremen and Saar, the housing supply data is not available on a monthly basis. I therefore exclude these two PRs from the analysis.

## *2.2. Weather Shocks as Instrument for New Housing Supply*

### *2.2.1. Technical Mechanism*

In order to identify shifts in new housing supply, I exploit fluctuations in housing completions at the end of the year, caused by unfavorable weather conditions during spring and summer. Previous studies have found that local weather conditions influence the number of housing completions, creating persistent supply shocks (see, e.g. [Fergus, 1999](#), for the U.S.). Poor weather conditions as a reason for an extension of building time are recognized by German building law (see §6 Abs. 2 Nr. 1 VOB/B).

As soon as the soil has thawed up, developers begin groundwork, usually erecting the building walls until mid-summer. In the summer, rainfall may lead to delays, for a number of reasons. First, many building materials, such as concrete and mortar, need to dry before roof and windows can be closed. Otherwise, moisture can lead to damages, and it encourages mold to form inside the building. If the summer is too wet, this process takes longer, so that construction work cannot be completed before the winter.<sup>12</sup> Second, on sunny summer days, the “effective daytime” is longer, so that construction work can take place from the early morning hours until the late evening without electric light. To the contrary, on a rainy day, “effective daytime” is much shorter, making it more costly to build at the same intensity. Third, concrete, bonding agents, and certain other materials cannot be applied when there is heavy rainfall or when rainfall continues over several days.<sup>13</sup>

Winters in Germany are usually too cold and too windy to allow outside construction work on buildings, and most types of plaster and concrete cannot be handled below certain temperatures. Therefore, most construction work pauses during wintertime.<sup>14</sup>

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<sup>12</sup>There is no official statistic on building starts in Germany, and I am not aware of a data set that documents the timing of the construction process. However, various newspaper and magazine articles suggest that most housing starts occur in late winter or early spring, and that walls are erected within approximately four to five months, e.g. <https://www.immonet.de/service/zeitplanung-hausbau>, <https://www.hausausstellung.de>, or <https://www.n-tv.de/ratgeber>. About 25-30% of newly built single family homes are completed within 12 months after having obtained the building permit, and 58-65% within 18 months. The shares are substantially lower for multi-family homes (7 and 28%) ([Schwarz, 2018](#)).

<sup>13</sup>See <https://www.nwzonline.de/bauen-wohnen/hausbau>

<sup>14</sup>Many materials require outside temperatures above five to ten degree Celsius. Although it is techno-

According to this reasoning, a later start in the spring, or less favorable conditions in the summer may lead to delays that prolong building times at least over the winter. Delays may last much longer if capacity constraints in the construction sector are binding, preventing developers from catching up in the next year.

### *2.2.2. Definitions of the Instrumental Variables*

I use four instruments in the regressions that build on these considerations. The main instrument is the average longest spell of consecutive rainfall days ( $> 20$  mm per sqm) in each summer month (July-September). I use two alternative definitions of the rainfall instrument, the longest overall spell, and the number of spells with at least five days of consecutive rainfall between July and September.

The fourth candidate instrumental variable is frost depth in February. Rainfall has the advantage that it is a relevant factor in all parts of Germany — in contrast to snow and frost, which occur only rarely in the north- and north-western regions (e.g., in the Rhine-Main and coastal areas). However, frost depth in February is unrelated to summer rainfall, and hence provides a source of variation that is orthogonal to the rainfall instrument.

The rainfall shocks are constructed from daily rainfall data on a  $1 \times 1$  km<sup>2</sup> grid. I calculate, for each grid cell and month, the largest number of consecutive days with rainfall above 20mm per square meter which I refer to as a “rainfall spell”. To remove time-constant differences in weather between different locations, I subtract from each grid cell the grid cell mean of the particular calendar month. I then aggregate the resulting variable by location and month. February frost depth is also provided for  $1 \times 1$  km<sup>2</sup> grid cells by the German Weather Service. I use an analogous procedure to construct the three alternative instrumental variables.

To summarize, the identifying variation comes from weather conditions that deviate from the usual conditions at the location. Figure O-C2 displays the spatio-temporal variation in

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logically feasible to build also in a cold winter, this increases tremendously the construction costs (see, e.g., Wilke, F. (2016) “Fünf Grad, die magische Grenze” [*Five degree Celsius, the magic threshold*], *Sueddeutsche Zeitung* January 1 2016, <https://www.sz.de/201601/bauen>).

the main rainfall instrument. There is substantial variation both over time and space.

### 2.2.3. First-Stage Relationships

Table 2 summarizes the results from a set of regressions with three different summer rainfall variables and February frost depth as the explanatory variables. In this table, all instruments are scaled to have a standard deviation of one and a mean of zero. The unit of observation is the municipality by year. In columns (1) to (5), the dependent variable is the number of new housing units completed in November and December relative to the yearly average number of newly built housing units. When using the longest summer rainfall spells during the summer months in column (1), the coefficient is highly significant and negative, with an F-statistic of 44.0. However, the *quantitative* impact of the rainfall shock on housing completions is very small. This is consistent with the fact that summer rainfall, a very common phenomenon, is not a key driver of new housing supply. An increase of the rainfall shock by one standard deviation reduces new housing supply in the given year by about 1.93%. Nonetheless, it provides very useful instrumental variable variation, and, beyond the instrument’s relevance, the quantitative magnitude of the first-stage relationship is not important. The two other variants of the rainfall instrument yield comparable results, but the F-statistic is lower in both cases. Similarly, deeper frost in February reduces the number of units completed end-of-year, as shown in column (4). When adding the average summer rainfall spell and the frost depth variables jointly in column (5), both coefficients are significant and stable, arguably due to the very low correlation between the two instruments at municipality level of .09.

One question not addressed so far is whether the impact of the instruments differs by type of building. Larger buildings have longer construction times, typically exceeding one year. Weather conditions in a single year may have a much smaller influence in these cases. In column (6), the dependent variable is the number of units in multi-family buildings completed in November and December, again as a share of the average yearly supply. Although the signs of the instruments do not change, both instruments have a much smaller impact than

in columns (1) and (5) and are much less significant, lending support to the hypothesis that larger construction projects are less strongly affected by the weather shocks. Hence, the supply shock identified by the weather instruments is mainly a shock to the supply of single-family housing.<sup>15</sup>

Table 2: Weather shocks and end-of-year completions

<i>Dependent variable:</i>	New housing units completed Nov+Dec as share of average yearly supply					
	in all units					in MFH's
	(1) OLS	(2) OLS	(3) OLS	(4) OLS	(5) OLS	(6) OLS
Avg. summer rainfall spell (deviation from local average)	-0.0193*** (0.0029)				-0.0205*** (0.0029)	-0.0004** (0.0002)
Longest summer rainfall spell (deviation from local average)		-0.0095*** (0.0030)				
# of rainfall spells 5+ days (deviation from local average)			-0.0172*** (0.0030)			
Frost depth in February (deviation from local average)				-0.0194*** (0.0058)	-0.0236*** (0.0058)	-0.0009** (0.0004)
Year-FE	yes	yes	yes	yes	yes	yes
Municipality-FE	yes	yes	yes	yes	yes	yes
F statistic (proj. model)	44.0	9.9	33.3	11.3	30.4	4.5
Observations	83,632	83,632	83,632	83,632	83,632	83,632

*Notes:* Standard errors are clustered by municipality; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . In columns (1) to (5), the dependent variable is the number of housing units completed in November and December as share of average yearly supply in the municipality. In column (6), the dependent variable is the number of housing units in multi-family housing completed in December, as share of average yearly supply in the municipality. The explanatory variables are scaled to a mean of zero and a standard deviation of one.

During housing booms, when the construction sector operates near its maximum capacity, temporary reductions of construction volumes may lead to a quasi-permanent reduction of housing supply. This characterizes very well the situation in Germany since the start of the latest boom in 2010. Waiting times for construction firms (time between signing a contract and the start of its execution) more than doubled, from 6.5 weeks in 2009 to 13.4 weeks in 2019, and never decreased markedly after 2010 (Panel A of Figure 1). The ratio of skilled job searchers to open positions decreased by a factor of three (installations sub-sector) to

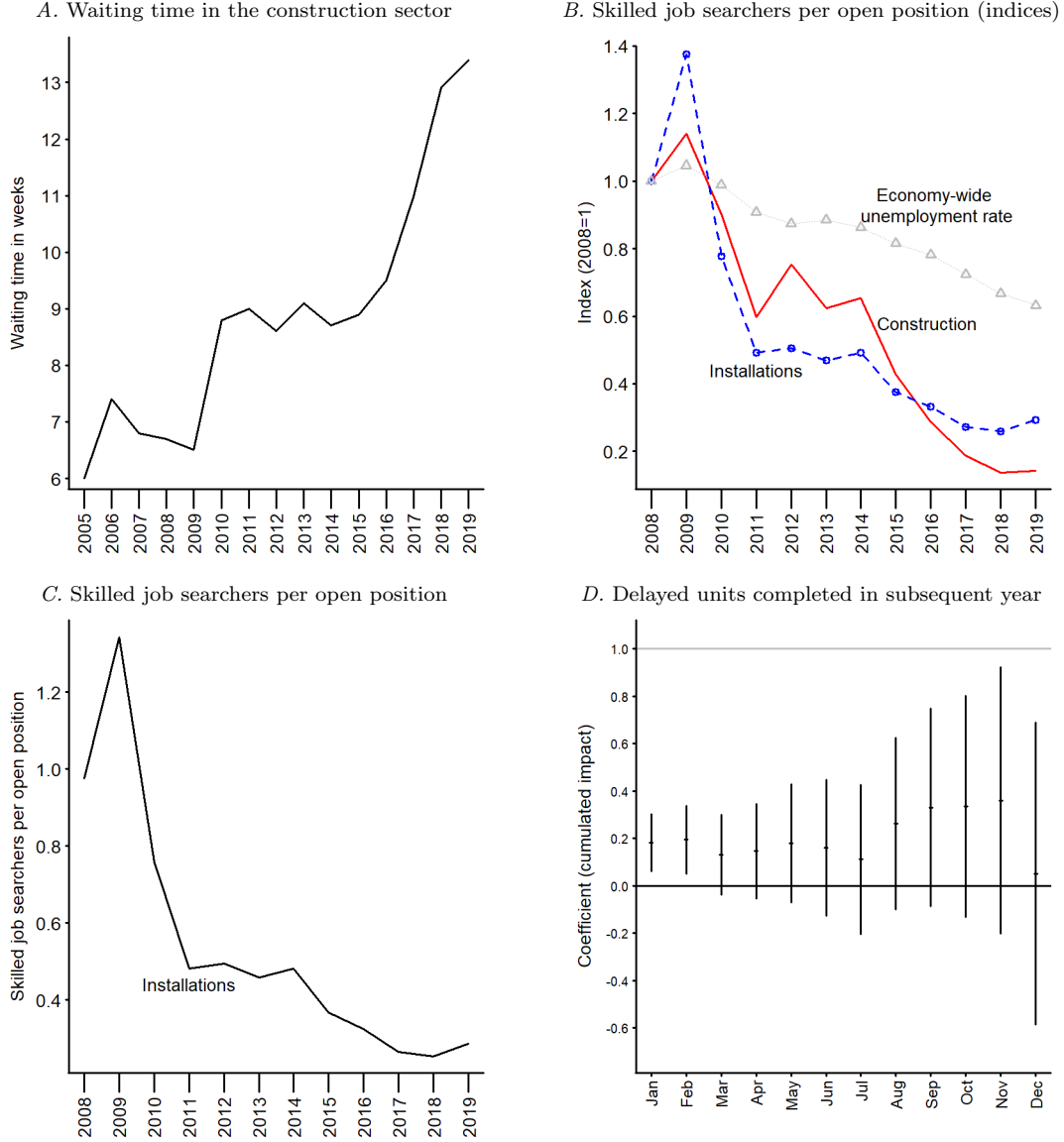
<sup>15</sup>Figure O-C1 displays estimates for the impact of the rainfall and frost instruments on housing completions in each month separately, analogous to column (5) of Table 2. It shows that there is virtually no effect between January and September, but both instruments marginally increase the number of completions in October. This is consistent with developers shifting attention away from projects affected adversely by a weather in July to September, to projects that are almost finished and may safely be completed before the end of the construction season despite the poor weather conditions. Almost-finished projects likely already have a closed building hull and may require mostly inside work.

five (building construction) (Panel *B*). In particular, skilled workers in the installations sub-sector were extremely scarce, with only about three skilled job searchers per ten open positions in 2018 (Panel *C*). This picture is consistent with reports about severe construction capacity constraints during the most recent boom (Gornig et al., 2019).

To investigate the average length of the weather-induced delays, Panel *D* of Figure 1 displays the impact of one building not being completed due to poor weather conditions in the preceding November/December, on the number of buildings completed between January and the given month. The estimates are based on IV regressions of the number of residential building completions between January and month  $m$  of the year following the rainfall shock, on the number of November and December completions in the year of the shock, conditional on year and municipality fixed effects. According to the graph, fewer building completions due to unusually poor weather conditions increase the number of building completions in the subsequent year, but not by much. The catching-up is never above 40%, and it falls close to zero when considering the whole year. This strongly suggests that further projects get delayed as the initially-delayed projects get completed, consistent with the construction industry working at the capacity limit. Overall, Figure 1 suggests that the effects of the weather-induced supply shocks lasted longer than one year, consistent with earlier evidence for the U.S. (Fergus, 1999).

#### 2.2.4. *IV Balance*

Figure A1 summarizes a series of balancing tests that scrutinize the assumption that the local rental housing market is affected by summer rainfall only through its impact on new housing supply. The figure displays coefficient estimates of the rainfall shock instrument along with 95% confidence intervals for a series of panel fixed-effects regressions using different standardized variables as outcomes, where the unit of observation is the PR by year. The first two coefficients represent the reduced-form and first-stage relationships. Longer summer rainfall spells decrease housing completions in November and December also at the



*Note:* Panel A displays average waiting times in the construction industry, from signing of the contract to start of execution (source: ZDH Konjunkturbericht). Panel B plots indices for the number of skilled job searchers per open position in the building construction and installations sub-sectors, and for the overall unemployment rate in Germany (base year 2008; source: Federal Employment Agency). Panel C shows the number of skilled job searchers per open position in the installations sub-sector (source: Federal Employment Agency). Panel D displays the estimated share of delayed units completed by month  $m$  of the subsequent year (cumulative); standard errors clustered by municipality.

Figure 1: Delayed housing completions and capacity constraints in the building sector

level of planning regions (first stage) and increase the local hedonic rent index<sup>16</sup> in the subsequent year (reduced form). However, there is virtually no relationship between the summer rainfall shock and the hedonic rent index in the year of the rainfall shock. The same holds true for the number of housing units completed between January and June (i.e., in the six months before the rainfall shock), suggesting that summer rainfall did not correlate with broader trends in local housing demand or supply.<sup>17</sup> There is also no statistically significant relationship between the instrument and typical shifters of local housing demand, captured here by log employment and the log unemployment rate, the share of university and college students at the location, log GDP per capita, log gross labor income, and log household income, despite the fact that most of these estimates are relatively precise. Moreover, these coefficients are small relative to the reduced-form and first-stage relationships.

### 2.3. Estimation Results

#### 2.3.1. Baseline Effects on Average Rents

I start by studying the impact of new housing supply on average local rents in panel IV-FE regressions at the level of PRs, with the hedonic rent index as the dependent variable. The housing completions in November and December of the preceding year as a share of the average new housing supply is the endogenous regressor, instrumented by the summer rainfall shocks. PRs are a rather broad definition of a local housing market, so that – arguably – local spillovers triggered by the supply shock are contained within the location. The estimating equation is

$$\ln \text{Index}_{rt} = \gamma \left[ \frac{S_{r,t-1}^{\text{Nov, Dec}}}{H_r} \right] + \psi_r + \phi_t + x'_{r,t-1}\beta + \varepsilon_{rt}, \quad (1)$$

where  $\text{Index}_{rt}$  is a hedonic rent index of planning region  $r$  in year  $t$ ,  $S_{r,t-1}^{\text{Nov, Dec}}$  is the number of units completed in November and December of year  $t-1$ ,  $H_r$  is the average number of units supplied per year in  $r$ , and  $\psi_r$  and  $\phi_t$  denote PR- and year-fixed effects.  $x_{r,t-1}$  are control

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<sup>16</sup>The hedonic rent index is described in greater detail in Appendix O-B.

<sup>17</sup>In a simple supply-demand framework, as supply or demand shifts, it must be that the quantity supplied, or the price, or both variables change in response.

variables at the PR $\times$ year level that capture important determinants of housing demand. In the baseline regression, these are log employment, the log unemployment rate, and university and the number of college students per capita, all measured in the year of the rainfall shock. The latter group is likely to rent, and represents an important demand factor in smaller university cities. Employment opportunities are a standard demand factor in regional or urban models, and unemployed persons are restricted in their housing demand. Standard errors are clustered at the PR level.

Panel *A* of Table 3 displays the results. Column (1) includes as controls the log employment and the fixed effects only. The coefficient of main interest is both highly significant and negative. It suggests that a 1%-increase in yearly new supply lowers rents by about 0.2%, hence a rent price elasticity with respect to the flow of new housing supply of -0.2. Adding the log unemployment rate in column (2) and the share of university and college students in column (3) hardly affects this estimate, and the Kleibergen-Paap F statistics of all three regressions do not indicate weak instrument problems. The first-stage relationships are summarized in Panel *B*.

### *2.3.2. Robustness of Baseline Results*

The identification strategy relies on variation in weather that is arguably exogenous to the state of the local housing market. Even though the local housing market clearly cannot affect the weather in the previous summer, weather may affect the local economy in ways that could, in theory, introduce a spurious correlation between the weather and the local rent level — despite the fact that the agricultural and tourism sectors in Germany are rather small, and even if most industries in Germany are unaffected by summer rainfall. I therefore test more rigourously how such and other potential confounders affect the estimate in a series of regressions.

First, severe weather conditions during the summer may lead to floods that have lasting effects on the local economy. In Table A1, I control for federal state-years with severe floods by using a dummy variable. In column (2), I exclude all observations for which this dummy

Table 3: Impact of new housing supply on average rents

A. Second Stage			
Dependent variable:	Log hedonic rent index		
	(1) IV	(2) IV	(3) IV
Units completed Nov + Dec in $t - 1$ per avg. # units completed annually	-0.207*** (0.077)	-0.216*** (0.078)	-0.199*** (0.068)
Log employment, year $t - 1$	1.042*** (0.146)	1.079*** (0.152)	0.997*** (0.144)
Log unemployment rate, year $t - 1$		-0.053 (0.043)	-0.079* (0.045)
U & college students per 1,000 inh., year $t - 1$			0.003** (0.001)
Year FE	yes	yes	yes
PR FE	yes	yes	yes
Kleibergen-Paap F	16.7	16.1	18.4
Number of PRs	94	94	94
Observations	752	752	752
B. First Stage			
Dependent variable:	Units completed Nov + Dec in $t - 1$ per avg. # units completed annually		
	(1) OLS	(2) OLS	(3) OLS
Rainfall spell instrument (avg. length, Jul-Sep of year $t-1$ )	-0.009*** (0.002)	-0.009*** (0.002)	-0.009*** (0.002)
Log employment, year $t - 1$	0.880*** (0.307)	0.951*** (0.339)	0.730** (0.314)
Log unemployment rate, year $t - 1$		-0.132 (0.124)	-0.228* (0.128)
U & college students per 1,000 inh., year $t - 1$			0.009*** (0.003)
Year FE	yes	yes	yes
PR FE	yes	yes	yes
Adj. R squared	0.845	0.839	0.856
Number of PRs	94	94	94
Observations	752	752	752

Notes: Standard errors are clustered by PR; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . The instrument in columns (1) and (3) is the rainfall shock in year  $t - 1$ . Columns (2) and (4) show the respective first stage regressions.

is equal to one. The estimates are highly robust in both cases.

Second, the weather shocks could be spuriously correlated with determinants of local housing demand not already included in the baseline regression. I test this conjecture by adding further control variables to the baseline regression in Table A2. In particular, I add controls for the share of adult residents without a school degree in column (1), and for the log number of hours worked and log gross labor income in column (2). Work hours and labor income could be affected by rainfall if rainfall-dependent sectors ask workers to reduce work

hours in rainy years, or if workers choose to work more in rainy years as rainfall reduces the value of leisure time. Column (3) adds contemporaneous and lagged demand factors jointly. Due to the year and location fixed effects already included in the regression, these controls capture trends and changes in these trends in the local economy. Importantly, the main estimate remains very stable in all cases.

Third, instead of adding observable potential confounders as controls, I consider three alternative weather instruments. This addresses the concern that *unobserved* determinants of the rental price may be spuriously correlated with weather conditions in the previous summer, even if rainfall during the summer does not affect significantly the local economy as measured by important *observable* variables. The first and second alternative instruments are based on summer rainfall, but use a different definition for the rainfall shock. Columns (1) and (2) of Table A3 display the corresponding results. The Kleibergen-Paap F is lower in both cases, but the coefficient of main interest remains very stable, strongly suggesting that the functional form of the summer rainfall shock is not driving the results. The third alternative instrument is the frost depth in February, which is almost uncorrelated with the summer rainfall instrument (PR-level correlation of 0.117), working through a different mechanism: Rather than affecting construction work during the summer, frost depth delays starting dates at the beginning of the year. Hence, the two instruments likely do not share common unobserved confounders. In particular, concerns that summer rainfall may affect business and worker behavior do not apply to the frost depth instrument. Column (3) of Table A3 shows that this instrument — albeit almost orthogonal to the main instrument — yields a very similar point estimate of -0.257. In column (4), when using the summer rainfall spell and the frost depth instruments jointly, the coefficient is very close to the baseline estimate, with -0.214.

Fourth, the interpretation of the effect size is complicated by the fact that the weather shocks affect housing completions in particular months of the year only. Therefore, Table A4 displays results for a specification more akin to the standard approach for estimating

elasticities, employing the log overall number of housing completions in year  $t - 1$  as the endogenous variable. Despite the lower Kleibergen-Paap F statistic of 10.0, the coefficient is virtually identical to that obtained with the baseline regression, lending support to the interpretation an (inverse) rental demand elasticity.

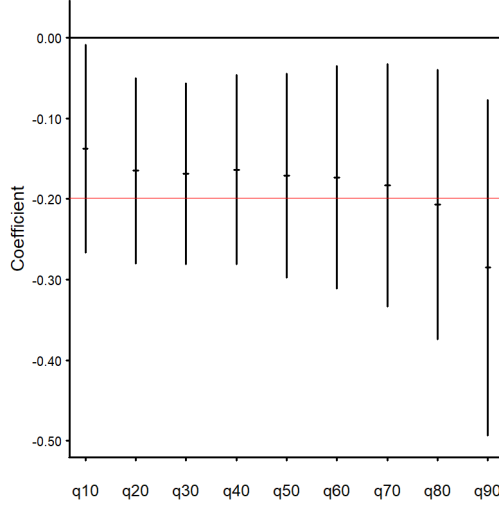
Finally, I consider two alternative spatial delineations of the local housing market. In Column (1) of Table A5, local housing markets are defined as commuting zones, using the delineation of BBSR based on commuter flows between German districts. All variables are at this level of aggregation in this specification. The coefficient is statistically significant but smaller, with -0.124. It is almost identical when instead using districts as the spatial unit in column (2). Overall, a smaller effect relative to the baseline estimate is consistent with the conjecture that the supply shock induced spillovers across smaller areas within the larger planning region, hence a smaller measurable effect when using smaller geographies.

Overall, these results strongly suggest that the weather instrument is exogenous to local economic conditions and to other determinants of local housing rents. In the next sections, I consider heterogeneity in effect in three important dimensions: across the local rent distribution, by building age, and across local housing markets.

### *2.3.3. Effects on the Local Rent Distribution*

This section addresses the question to what extent new housing supply affects the tails of the local rent distribution. To this end, I replace the hedonic index in equation (1) that captures average conditional rents, by conditional rent quantile indices. The quantile indices are estimated from hedonic quantile regressions, and are hence quality-adjusted. Details are given in Appendix O-B. The estimating equation is otherwise identical to the one defined in equation (1) and used in Table 3, column (3).

Figure 2 displays the impact of the housing supply shock on the first to ninth decile of the PR-level rent distribution. The red horizontal line shows the impact on average rents reported in column (3) of Table 3. All coefficients are negative and significant at least at the 5% level, with a slightly stronger impact at the top of the distribution. However, this



*Note:* The figure displays coefficient estimates for equation (1), using indices for the conditional quantile of the local rent/sqm distribution (constant-quality) as outcome in the baseline regression defined in eq. (1). The housing completions in November/December are instrumented by the summer rainfall shock. The vertical bars denote cluster-robust 95% confidence intervals.

Figure 2: Impact of new housing supply on the distribution of rents per sqm

variation is not large, ranging from -0.138 at the first decile to -0.285 at the ninth decile.

Overall, these results suggest that integration between the market for new (single-family) homes and all quality segments of the rental market is relatively tight. As a first step towards understanding the underlying mechanism, the next section explores how the rent response to the supply shock varies by the building age and size of the rental housing unit.

#### 2.3.4. *Heterogeneity across housing units*

The housing completions data do not provide information about whether units are going to be rented out owner-occupied. Although the instrument mainly picks up variation in single-family housing completions, there could be a direct effect on rental prices for new units. Moreover, larger units could be affected more strongly if large rental housing units are close substitutes to newly built single-family housing.

Table 4 displays estimates of the impact of new supply on rents by age class (with building age defined as year of construction minus year of observation).<sup>18</sup> The baseline

<sup>18</sup>The year of construction is reported in the description of the unit and may refer to the original year of

sample in column (1) is the full sample of rental units used to construct the hedonic indices. It comprises about 6.9 million observations. The coefficient estimate is very close to the estimate based on the aggregate PR-level data (see Table 3). The regression controls for the set of housing characteristics employed in the PR-level hedonic regressions used to construct the local rent indices. Moreover, it includes the same set of PR-level controls as in the baseline regression in column (3) of Table 3. Conceptually, the main differences to the baseline regressions are, first, the implicit weighting of each local housing market by the number of observations, and, second, the fact that coefficients of the housing characteristics controls are the same in all locations in Table 4, while they are PR-dependent in the construction of the hedonic indices. Apparently, both of these differences have only little impact on the coefficient estimate, despite a substantially lower Kleibergen-Paap F statistic.

In column (2), the regression is weighted by the inverse of the local housing market's size, as captured by the number of units in the housing stock in 2011, in order to make the regressio more comparable to the baseline regression. Column (3) excludes units lacking information on the year of construction. The coefficient is somewhat smaller in magnitude, but it retains significance. Columns (4) to (7) consider different building age brackets. The impact on rents for newly built units shown in column (4) is negative, but not significant and much smaller in magnitude than the baseline estimate, showing that the bulk of the effect does not come from a direct supply effect of rental housing development. The effects for older buildings are slightly stronger and (marginally) significant in all cases.

Table 5 explores effect heterogeneity by unit size – arguably, the single most important component of overall housing quality. Using the same approach as before, I partition the sample into four groups by total number of rooms.<sup>19</sup> As columns (1) to (4) show, the effects are significantly negative for all four groups, but strongest for very small (one room) and very large rental housing units (four or more rooms). One potential explanation is the relatively

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construction. Buildings may have been refurbished or redeveloped at a later point.

<sup>19</sup>The total number of rooms comprises bedrooms and other rooms.

Table 4: Effect heterogeneity by building age class

<i>Dependent variable:</i>	Log rent per sqm						
	(1) IV	(2) IV	(3) IV	(4) IV	(5) IV	(6) IV	(7) IV
Age class (years)	any/NA	any/NA	any	0	1–10	11–50	51+
Units completed Nov + Dec in $t - 1$ per yearly avg. # of new units	-0.185*** (0.066)	-0.159** (0.067)	-0.123** (0.059)	-0.137 (0.121)	-0.171* (0.102)	-0.146** (0.066)	-0.184* (0.100)
Year FE	yes	yes	yes	yes	yes	yes	yes
ROR FE	yes	yes	yes	yes	yes	yes	yes
Other controls	yes	yes	yes	yes	yes	yes	yes
Kleibergen-Paap F	8.1	12.7	9.7	14.5	10.9	13.3	4.1
Number of RORs	94	94	94	94	94	94	94
Observations	6,926,371	6,926,371	4,693,150	360,387	394,489	2,142,367	1,795,901

*Note:* Standard errors are clustered by PR; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . All regressions control for housing characteristics, location and year fixed effects, and the controls used in Table 3. The endogenous dependent variable is the number of housing units completed in the preceding November/December as a share of the average yearly supply of new housing, instrumented by the summer rainfall shock. Column (1) reports results for the entire unweighted sample. Regressions in all other columns are weighted using the inverse size of the housing stock, in order to achieve comparability with the panel IV regressions summarized in Table 3. Columns (3)–(7) exclude units with missing information on the year of construction. In columns (4)–(7), the sample is partitioned by building age (year of observation minus year of construction).

smaller market share of small and large units, as indicated by the number of observation in each group. A complementary explanation for large units is an arguably relatively strong substitution relationship between larger rental housing units and owner-occupied single-family housing, e.g., for households with children. In any case, these results also support a high degree of market integration that cannot be explained by substitution relationships between unit types alone.

Table 5: Effect heterogeneity by unit size

<i>Dependent variable:</i>	Log rent per sqm			
	(1) IV	(2) IV	(3) IV	(4) IV
Number of rooms	1	2	3	4+
Units completed Nov + Dec in $t - 1$ per avg. # units completed annually	-0.228** (0.114)	-0.108* (0.064)	-0.134** (0.064)	-0.211** (0.095)
Year FE	yes	yes	yes	yes
ROR FE	yes	yes	yes	yes
Other controls	yes	yes	yes	yes
Kleibergen-Paap F	13.7	11.1	12.0	14.7
Number of RORs	94	94	94	94
Observations	872,904	2,591,727	2,502,667	959,073

*Note:* Standard errors are clustered by PR; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . All regressions control for housing characteristics, location and year fixed effects, and the controls used in Table 3. The endogenous dependent variable is the number of housing units completed in the preceding November/December as a share of the average yearly supply of new housing, instrumented by the summer rainfall shock. All regressions are weighted by the inverse size of the local housing stock in order to achieve comparability with the panel IV regressions displayed in Table 3. The samples are partitioned by number of rooms.

### 2.3.5. Impact in Markets with Increasing Housing Demand

A particularly policy-relevant question is whether new housing supply can effectively reduce rents in markets experiencing sustained demand growth. In this section, I therefore consider PRs with above-median demand growth over the sample period, as captured by the long-difference (2011 to 2018) in three variables: log employment at workplace, log average labor income, and log household income. The German economy was in a sustained boom phase during this time, with a median PR-level change in log employment of 0.142 from 2011 to 2018. Table 6 reports the results for the high-demand PRs using the baseline specification.

Table 6: Effect of New Supply in Markets with Increasing Housing Demand

<i>Dependent variable:</i>	Log rent per sqm		
	(1) IV	(2) IV	(3) IV
Sample restricted to locations w/ above-median growth of	employment	avg. gross labor income	avg. household income
Units completed Nov + Dec in $t - 1$ per avg. # units completed annually	-0.162** (0.062)	-0.185* (0.108)	-0.299** (0.118)
Year FE	yes	yes	yes
ROR FE	yes	yes	yes
Other controls	yes	yes	yes
Kleibergen-Paap F	22.7	9.7	13.4
Number of RORs	47	47	47
Observations	376	376	376

*Note:* Standard errors are clustered by PR; \*,  $p < .1$ , \*\*,  $p < .05$ , \*\*\*,  $p < .01$ . All regressions control for location and year fixed effects, and the controls used in Table 3. The endogenous dependent variable is the number of housing units completed in the preceding November/December as a share of the average yearly supply of new housing, instrumented by the summer rainfall shock. The functional form for all three regressions is identical to that of the baseline regression, column (3) of Table 3.

In PRs with a strong positive trend in log employment, the impact of the supply expansion on rents is still significantly negative and of a similar magnitude as in the baseline regression, shown in column (1). This also holds for locations with strong growth in average gross labor income in column (2) or average household income in column (3). Although the latter regression yields a considerably larger effect with -0.299, the overall picture suggests that the estimated rent price elasticity does not shrink in markets experiencing strong demand growth. In other words, expanding overall supply is a very effective tool for achieving housing affordability in markets where housing demand is also expanding.

## 2.4. Impact on the quantity of rental housing traded in the market

The evidence provided so far is consistent with the idea that secondary supply works as a transmission channel that spreads the shock to new supply throughout the rental market. If this is the case, the newly built units should trigger a series of moves in the rental market, implying an effect on the quantity of housing offered for rent. Since the rent data cover a considerable share of the overall German rental housing market — and in particular, of the private rental market —, they are an arguably fairly precise measure of this quantity. I therefore run the baseline regression using the overall number of units offered for rent as a share of the average yearly supply of new housing as the outcome in Table 7.

Table 7: Effect of New Supply in Markets with Increasing Housing Demand

<i>Dependent variable:</i>	# units offered for rent in $t$ per avg. # of units completed annually			
	(1)	(2)	(3)	(4)
	IV	IV	IV	IV
Rental unit types	all	new only	existing only	existing only
Units completed Nov + Dec in $t - 1$ per avg. # of units completed annually	3.646 (2.818)	-0.308 (0.457)	3.954 (2.678)	4.752* (2.787)
Log employment, year $t - 1$	-31.058*** (6.412)	-1.916 (2.018)	-29.142*** (5.784)	-27.903*** (5.709)
U & college students per 1,000 inh., year $t - 1$	-0.014 (0.040)	0.012*** (0.004)	-0.026 (0.039)	-0.021 (0.040)
Log unemployment rate, year $t - 1$	-2.724 (2.512)	-0.264 (0.367)	-2.460 (2.449)	-0.317 (2.618)
Log avg. gross labor income, year $t - 1$				20.446** (8.751)
Year FE	yes	yes	yes	yes
ROR FE	yes	yes	yes	yes
Kleibergen-Paap F	18.4	18.4	18.4	17.1
Number of RORs	94	94	94	94
Observations	752	752	752	752

*Note:* Standard errors are clustered by PR; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . All regressions control for location and year fixed effects. The endogenous dependent variable is the number of housing units completed in the preceding November/December as a share of the average yearly supply of new housing, instrumented by the summer rainfall shock. The outcome variable is the number of housing units offered for rent in the subsequent year as a share of the average yearly supply of new housing.

In column (1), the coefficient is positive, but it is not significant at conventional levels of confidence. When considering new rental units only in column (2), the coefficient is virtually zero, lending further support to the conjecture that the instrument affects mainly newly built owner-occupied rather than rental housing. The regressions in columns (3) and (4) restrict the outcome variable to second-hand rental units. Here, the effect size is slightly

larger, with 3.95 when using the baseline controls. When adding the log gross labor income as further control to capture the impact of income changes on the propensity to move house, the coefficient increases slightly and becomes marginally significant. In terms of magnitude, this regression suggests that one newly supplied housing unit triggers about 4.75 moves in the rental housing market.

### 3. Quantitative Secondary Supply Model of a Rental Housing Market

This section develops and estimates a secondary supply model of a local rental housing market to investigate further the channels through which new supply affects the rent distribution. The main feature distinguishing this model from existing ones is the explicit treatment of secondary supply. In the model, renters determine the demand for rental housing, but they also contribute to the supply of rental housing when moving house.

#### 3.1. Secondary Supply Model: Setting and Definitions

##### 3.1.1. Dynamic Discrete Choice Model of Housing Quality and Tenure Choice

*Setting.* The main building block of the secondary supply model is a dynamic discrete choice model in discrete time that features moving costs. The choice probabilities then determine aggregate demand for and secondary supply of rental housing.

*Choice Set.* In each period, the household faces a set of  $J = 44$  mutually exclusive alternatives  $j = 0, \dots, 43$ . The baseline choice  $j = 0$  is to stay in the current accommodation. Rental housing units differ by quality  $q \in \{1, \dots, 10\}$  and number of rooms  $s \in \{1, 2, 3, 4+\}$ . Quality  $q$  is measured as the normalized rank in the local distribution of rent per square meter, binned into deciles. This definition is identical to the one employed in models of filtering and it has the benefit of not involving a value judgement regarding different attributes of the unit, some of which may not be observed in the data. It captures all attributes relevant to consumers other than the size of the unit, including neighborhood characteristics, and it

is consistent with the reduced-form analysis of the rent distribution. Choices  $j \in \{1, \dots, 40\}$  correspond to moving into another rental housing unit with quality and size  $(q, s)$ .

Household may also buy and self-occupy an existing ( $j = 41$ ) or a new housing unit ( $j = 42$ ), or move to another local housing market ( $j = 43$ ). The subsequent choice path following one of these three choices is not modeled explicitly, i.e., these choices are terminal. This simplifies considerably the estimation, but it does not interfere with the purpose of the model, namely to determine preferences that shape demand and secondary supply in the rental market. Moreover, the lifetime utilities associated with these choices capture the possibility that the household becomes a renter again in the future.

*State Space.* Households are characterized by a set of observables  $x_t = (r_t, q_t, s_t, \tau_t, y_t, w_t, a_t, m_t, k_t, a_t^k, (r_t^q)_{q=1, \dots, 10})$  and an unobserved type  $z \in \{1, \dots, 8\}$ . The observable variables are the net total rent  $r_t$ , quality  $q_t \in \{1, \dots, 10\}$  and size  $s_t \in \{1, \dots, 4\}$  of the apartment currently occupied, as well as the length of tenure  $\tau_t$ .  $y_t$  is household net income including labor and non-labor income,  $w_t$  is financial wealth<sup>20</sup>, and  $a_t$  is the age of the household head.  $m_t \in \{0, 1\}$  is an indicator for two adults in the household,  $k_t \in \{0, 1, 2\}$  is the number of dependent children, and  $a_t^k \in \{0, \dots, 16\}$  is the age of the oldest child.<sup>21</sup>  $r_t^q$  is the current market rent per square meter for a unit of quality  $q$ . The type  $z$  captures preferences for residential mobility and the two owner-occupier choices not observed by the econometrician (strong/weak,  $2^3 = 8$  combinations).

*State Transitions.* Household income, financial wealth, the two-adults indicator, and the number of children follow a stochastic transition path. The income transition depends on current income, the number of adults and children, and on the age of the household head and of the first child, incorporating life-cycle effects and earnings persistence as well as labor supply effects from having (young) children. The wealth transition is a function of disposable

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<sup>20</sup>I use financial assets reported in the 2002, 2007, and 2012 SOEP 'wealth modules' and the savings of the household reported in each survey year to calculate forward and backward the financial wealth. For simplicity, I ignore potential returns through interest, as well as withdrawals.

<sup>21</sup> $s_t = 4$  for units with at least four rooms, and  $k_t = 2$  if at least two dependent children are present.

income net of housing costs, the lead income change, and a move indicator, the latter because moving costs may reduce the amount saved. The transitions of the couple indicator and the number of children depend flexibly on household composition and age. Technical details are given in Appendix [O-D.1](#).

The other state variables evolve in straightforward ways:  $a_{t+1} = a_t + 1$ ,  $a_{t+1}^k = a_t^k + 1$  if  $k_t > 0$ , and  $\tau_{t+1} = \tau_t + 1$  if  $j = 0$ , and  $\tau_{t+1} = 1$  otherwise. Moreover, I assume that the household expects real rents to remain constant in the next period.

*Flow Utility of Rental Housing.* Living in rental housing of quality and size  $(q, s)$  provides deterministic flow utility of

$$\begin{aligned}
u_{jt}^r(x_t) = & \theta_0^{k_t=0} \text{dispinc}_{jt} + \theta_1^{k_t=0} \text{dispinc}_{jt}^2 + \theta_0^{k_t>0} \text{dispinc}_{jt} + \theta_1^{k_t>0} \text{dispinc}_{jt}^2 \\
& + \theta_1 q_{jt} e^{-\delta \tau_{jt}} + \theta_2 [q_{jt} e^{-\delta \tau_{jt}}]^2 \\
& + \sum_{s=1}^4 \left[ \theta_3^{s,\text{single}} \mathbb{1}(s_{jt} = s, m_t = 0) + \theta_3^{s,\text{couple}} \mathbb{1}(s_{jt} = s, m_t = 0) + \theta_3^{s,\text{kids}} k_t \mathbb{1}(s_{jt} = s) \right] \\
& + \theta_4 \tau_{jt} + \theta_5 \tau_{jt}^2 + \varepsilon_{jt}, \quad j \in \{0, \dots, 40\}.
\end{aligned} \tag{2}$$

Here,  $\text{dispinc}_{jt} = (y_t - r_{jt} - 2.5 \cdot S(s_t)) \cdot (1 + m_t + k_t/2)^{-0.5}$  is the equivalized disposable household income net of costs for shelter, where  $2.5 \cdot S(s_t)$  is the total cost for utilities and  $S(s)$  is the average floor size of units with  $s$  rooms. For  $j > 0$ ,  $(q_{jt}, s_{jt})$  equals the pair  $(q, s)$  corresponding to  $j > 0$ , and the rent is  $r_{jt} = r_t^{q_{jt}} S(s_{jt})$ .

Households gain utility from a quadratic in equivalized disposable household income net of costs for shelter, where parameters vary by presence of children. Households also value housing quality  $q_{jt} e^{-\delta \tau_{jt}}$ ,  $\delta > 0$ , which depreciates over time, as captured by the negative exponential decay term. The household's valuation of size  $s_{jt}$  in line 3 depends on the number of adults and children. Attachment to the unit is captured by the quadratic in the length of tenure  $\tau_{jt}$  in line 4.

*Moving Costs.* Following Kennan and Walker (2011), Buchinsky et al. (2014), and others, I allow moving costs to depend on the household's characteristics.

$$MC_{jt}(x_t, z) = \mathbb{1}(j > 0) (\mu_0^z + \mu_1 a_t + \mu_2 a_t^2 + \mu_3 m_t + \mu_4 k_t + \mu_5 \mathbb{1}(a_t^k > 5)). \quad (3)$$

In contrast to Kennan and Walker (2011) and Buchinsky et al. (2014), the moving costs defined in (3) reflect renters' costs of moving *within* a local housing market. They depend on the age of the household head, and the presence of a partner, children, and school children.

*Lifetime utility of terminal choices.* The valuation of the terminal choices is modeled in reduced form. The total deterministic payoff of choosing  $j = 41, 42, 43$  is

$$v_{jt}^r(x_t, z) = \gamma_{j0}^z + \gamma_{j1} \ln(y_t) + \gamma_{j2} w_t + \gamma_{j3} w_t^2 + \gamma_{j4} a_t + \gamma_{j5} a_t^2 + \gamma_{j6} m_t + \gamma_{j7} k_t + \gamma_{j8} \mathbb{1}(a_t^k > 5). \quad (4)$$

For  $j = 41, 42$ ,  $\gamma_{j0}^z$  depends on the unobserved household type and may take on two values.

*Idiosyncratic Component of Utility.* I assume that the payoffs for each choice have an idiosyncratic component  $\varepsilon_{jt}$  that represents household- and period-specific preferences for alternative  $j$ . The preference shocks are drawn independently over time and alternative from a Type-I Extreme Value distribution. The unobserved heterogeneity across household types implies that the model does not suffer from 'independence of irrelevant alternatives'. Hence, from the perspective of the econometrician, the errors exhibit dependencies across the rental housing choices.

*Choice Problem.* The household maximizes lifetime utility by selecting an optimal choice sequence  $d^*(t) := (d_{t'}^*)_{t' \geq t}$ , where  $d_t = (d_{0t}, \dots, d_{43t})$  and  $d_{jt}$  is an indicator for choosing alternative  $j$  in period  $t$ . Letting  $\chi_{t,t'} = \prod_{\tilde{t}=t}^{t'-1} (1 - \sum_{j=41}^{43} d_{j\tilde{t}})$  be an indicator for not having made a terminal choice between periods  $t$  and  $t' - 1$ , and defining  $u_{jt} = u_{jt}^r - MC_{jt}$

and  $v_{jt} = v_{jt}^r - MC_{jt}$ , the expected discounted sum of payoffs for choice  $j$  is

$$\max_{d(t)} \sum_{t'=t}^T \chi_{t,t'} \beta^{t'-t} \left[ \sum_{j=0}^{40} d_{jt'} \mathbb{E}_t[u_{jt'}(x_{t'}) + \varepsilon_{jt'}] + \sum_{j=41}^{43} d_{jt'} \mathbb{E}_t[v_{jt'}(x_{t'}, z) + \varepsilon_{jt'}] \right]. \quad (5)$$

$\beta$  is the discount factor, and  $\mathbb{E}_t$  represents the expectation at time  $t$ .

### 3.1.2. Market equilibrium

The dynamic discrete choice model determines choice probabilities for the different housing choices. I use these choice probabilities to construct aggregate demand and supply for the 40 housing types by aggregating over a sample of households indexed by  $n$ .

*Aggregate Supply of Rental Housing.* Rental supply of units with quality  $q$  and size  $s$  is

$$S_{q,s}(r) = S_{q,s}^{\text{primary}} + S_{q,s}^{\text{secondary}}(r). \quad (6)$$

$S_{q,s}^{\text{primary}}$  is exogenously fixed to match the share of new  $(q, s)$  units in the rental housing data, and scaled such that  $\sum_{q,s} S_{q,s}^{\text{primary}}$  makes up 31.6% of total new supply, i.e., the share of new rental housing supply in the SOEP data. Secondary supply is given by

$$S_{q,s}^{\text{secondary}}(r) = \sum_n \mathbb{1}(s_n = s) (1 - p_0(r, q_n, s_n, r_n, \tau_n; x_n^-)) \ell(q|q_n, \tau_n) w_n. \quad (7)$$

$1 - p_0(r, q_n, s_n, r_n, \tau_n; x_n^-)$  is the probability that a household with characteristics  $x_n^-$  facing a rent vector  $r$  and currently occupying a unit with quality  $q_n$  and size  $s_n$  at rent  $r_n$  for  $\tau_n$  years chooses to move out of the current housing unit.

$\ell(q|q_n, \tau_n)$  captures landlord behavior. I assume that landlords upgrade a unit of quality  $q_n$  occupied for  $\tau_n$  years to quality  $q$  with probability  $\ell(q|q_n, \tau_n)$ , and that  $\ell(q|q_n, \tau_n) = 0$  if  $q_n e^{-\delta \tau_n} < .8$ , representing a ‘minimum quality requirement’.<sup>22</sup>  $w_n$  is a household weight.

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<sup>22</sup>I do not allow the landlord to self-occupy the unit. The function also accounts for depreciation over the  $\tau_n$  periods and scappage of units at the bottom of the quality distribution. Appendix O-D provides further details on  $\ell(q|\cdot)$  and its estimation.

*Aggregate Demand.* Aggregate demand consists of local and external demand,

$$D_{q,s}(r) = D_{q,s}^{\text{local}}(r) + D_{q,s}^{\text{external}}(r). \quad (8)$$

Local demand is given by

$$D_{q,s}^{\text{local}}(r) = \sum_n p_{(q,s)}(r, q_n, s_n, \tau_n; x_n^-) w_n. \quad (9)$$

External demand has an analogous form,

$$D_{q,s}^{\text{external}}(r) = \sum_n p_{(q,s)}(r, q_n, s_n, \tau_n; x_n^-) w'_n. \quad (10)$$

The weight  $w'_n$  reflects household  $n$ 's propensity to move to the local market.

*Market Equilibrium.* The equilibrium rent vector  $r^* \in \mathbb{R}_+^{40}$  satisfies

$$D_{q,s}(r^*) = S_{q,s}(r^*) \quad \forall (q, s) \in \{1, \dots, 10\} \times \{1, \dots, 4+\}. \quad (11)$$

I also require that the demand for new and existing owner-occupied housing matches the exogenously given supply of these types of housing.

### 3.1.3. Discussion of Model Mechanism

In this framework, a reduction of new supply of a particular housing type shifts unmet demand from that housing type to other housing types. Here, close substitutes experience the largest increases in demand.

At the same time, part of the unmet demand is re-directed to the ‘stay’ choice, i.e. some households are going to decide to stay in their current home instead. This leads to a reduction of secondary supply, as suggested by the reduced-form evidence from Table 7. Moreover the distribution of this secondary supply effect depends on the distribution of housing types occupied by the now-stayer households. This distribution does not necessarily depend on

the substitutability between units, as households adjust housing choices only infrequently.

### 3.2. Estimation of Structural Parameters

#### 3.2.1. Household Panel Data

The main data source for the model is the SOEP, 2001-2017.<sup>23</sup> Housing quality is defined in terms of the unit's position in the local distribution of rent/sqm. To measure the rent distribution going back to 2001, I employ rich data on rents from the Mikrozensus, a large repeated cross-section of about 400,000 households.<sup>24</sup> Assigning units to quality levels based on their position in the rent/sqm distribution has the benefit of avoiding strong assumptions about the valuation of observable and unobservable housing characteristics, yet capturing all relevant housing characteristics including neighborhood quality, except the unit's size.

There are 2,957 households in the sample with full information on all variables. Table 8 reports summary statistics and Table O-D1 reports the number of households by number of consecutive years a household was observed. The sample captures renter households that moved house at least once between 2001 and 2017 and are hence relatively mobile as compared to the German population as a whole. Moreover, the terminal choices remove a household from the sample. 642 households appear in the data for ten or more consecutive years. 281 renters move into existing units as owner-occupiers and 117 move into new units. There are 2429 moves within the local rental market, and 401 moves out of the local market.

Figure O-D1 shows that the quality of rental housing units occupied by subsequent first-time buyers of new homes is relatively dispersed, partly due to the influence of quality depreciation, suggesting that the initial impact of a shock to new supply on rental prices may be equally dispersed across quality levels.

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<sup>23</sup>I use a move indicator available from 2001 onwards to define mover households, which restricts the sample window.

<sup>24</sup>Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, *Mikrozensus*, survey years 2006, 2010, 2014, 2018. Details are provided in Appendix O-D.3

Table 8: Descriptive statistics for the SOEP household sample

	Mean	SD	Quantile			Min	Max
			.25	.5	.75		
housing quality	5.84	2.92	3.00	6.00	8.00	1.00	10.00
housing unit size (1/2/3/4+)	2.88	0.86	2.00	3.00	4.00	1.00	4.00
length of tenancy	2.41	2.76	0.00	2.00	4.00	0.00	15.00
rent	557.4	253.3	395.1	503.6	667.0	15.5	4157.2
rent per sqm	7.26	2.31	5.80	6.94	8.33	0.28	35.71
rent per sqm (size-adjusted)	7.20	2.26	5.76	6.86	8.24	0.27	34.74
monthly net real hh income (1k EUR)	2.42	1.21	1.51	2.20	3.09	0.41	8.27
yearly real savings (1k EUR)	2.59	5.19	0.00	0.72	3.08	0.00	150.00
real acc. savings (imputed, 1k EUR)	48.3	211.5	1.6	12.2	40.7	0.0	10453.9
age of household head	44.11	15.37	32.00	41.00	54.00	18.00	94.00
couple household	0.55	0.50	0.00	1.00	1.00	0.00	1.00
number of children (0/1/2+)	0.61	0.82	0.00	0.00	1.00	0.00	2.00
age of oldest child	2.62	4.73	0.00	0.00	3.00	0.00	16.00
year	2010	4	2007	2010	2013	2002	2017

*Notes:* Sample of SOEP households used in the estimation, excluding the period when the household was first observed. Housing quality is determined by the position in the local rent/sqm distribution at the time of moving. The size-adjusted rent/sqm is corrected for the correlation between size and rent/sqm, using a regression estimated from the rent data employed in Section 2. Accumulated savings were imputed from SOEP waves 2002, 2007, and 2012 ('wealth module'), using the savings variable (reported in all waves).

### 3.2.2. Discount Factor and Housing Quality Decay

I follow the literature in assuming  $\beta = .95$ . The depreciation of housing quality captures the change of the unit's position in the local rent/sqm distribution and is estimated using the rent data. The estimated depreciation factor is 4% p.a., capturing pure depreciation excluding effects of maintenance. Appendix O-D.4 provides details.

### 3.2.3. Dynamic Discrete Choice Problem

The discrete choice model is estimated using the maximum-likelihood-based EM algorithm of Arcidiacono and Miller (2011). Technical details are given in Appendix O-D.5.

*Flow utility of rental housing and moving costs.* Table 9 displays parameter estimates for the flow utility of rental housing in Panel A and for the moving cost component in Panel B, for two versions of the model. Model 1 does not allow for unobserved heterogeneity, while Model 2 is the unrestricted model. Panel C reports the log likelihood and an LR ratio test, which support Model 2. The distribution of unobserved types for Model 2 is reported in Appendix Table O-D2.

Regarding the parameter estimates, the differences are mostly small. In both models, a higher disposable income and higher housing quality increase the flow utility of rental

housing, but at a decreasing rate, and so does the attachment to the unit, as measured by the time since the last move. Moving costs are substantial relative to flow utilities, and they increase with age at a decreasing rate.<sup>25</sup>

Table 9: Estimated flow utility parameters and model summary statistics

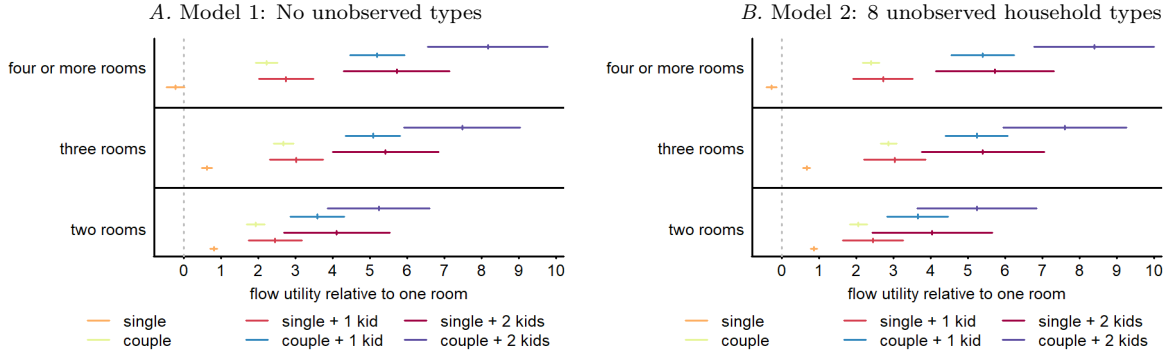
	Model 1		Model 2	
	no unobserved household types		8 unobserved household types	
A. Rental housing utility parameters, eq. (2)	Coefficient	SE	Coefficient	SE
disp. income in 1k EUR, hh w/ children	1.752***	0.270	1.666***	0.146
disp. income in 1k EUR squared, hh w/ children	-0.514***	0.073	-0.546***	0.044
disp. income in 1k EUR, hh w/o children	0.950***	0.205	0.856***	0.106
disp. income in 1k EUR squared, hh w/o children	-0.204***	0.040	-0.212***	0.024
housing quality	-0.042	0.026	-0.069***	0.019
housing quality squared	0.007***	0.002	0.009***	0.001
tenancy duration	0.223***	0.021	0.108***	0.014
tenancy duration squared	-0.010***	0.002	-0.005***	0.002
housing unit size	see Figure 3A		see Figure 3B	
B. Moving cost parameters, eq. (3)	Coefficient	SE	Coefficient	SE
intercept (high MC type)	4.687***	0.190	5.078***	0.144
intercept (low MC type)	—	—	3.277***	0.143
age / 100	0.384	0.872	1.967***	0.701
age / 100 squared	0.839	0.910	0.065	0.742
couple household	-0.166***	0.046	-0.173***	0.032
number of children in household	-0.281***	0.033	-0.256***	0.023
school child in household	-0.034	0.059	-0.034	0.043
C. Model summary statistics				
Log Likelihood	-18,049		-17,136	
LR statistic (critical value $\chi^2_{11} = 21.92$ )	—		1,826	

*Notes:* Standard errors (in parentheses) were obtained by block bootstrapping over individuals, with 500 repetitions. \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . Panel A displays the parameter estimates for the flow utility of rental housing eq. (2). Panel B displays estimates for the moving cost component eq. (3). For Model 1, the uncertainty related to estimating the conditional choice probability of  $j = 42$  is taken into account in the calculation of the standard errors. For Model 2, the bootstrap procedure takes the distribution over unobserved types and the model for the conditional choice probability of  $j = 42$  as given, see the technical details on the EM algorithm in Appendix O-D.5.

The flow utility of housing size depends on the household's composition in a flexible way. Therefore Figure 3 displays the flow utility from having two, three, or four or more rooms instead of just one room, respectively. The two panels correspond to Models 1 and 2. The differences across models are small, and the patterns are generally consistent with the conjecture that larger households prefer larger apartments. However, singles prefer two- and three-room apartments over single- and four-room apartments, and couples are equally happy with having three or four rooms.

<sup>25</sup>Although the two age coefficients are not significant separately, the overall effect of age is significant, with older renters being less mobile.

Figure 3: Flow utility of housing unit size



Notes: The graphs display the valuation of housing unit size by household composition, relative to a one-room apartment, for Models 1 and 2, respectively. The horizontal bars denote 95% confidence intervals based on bootstrapping with 500 replications.

*Terminal utility.* The parameter estimates for the valuation of the terminal choices, are displayed in Table O-D3 in the Appendix. The coefficients in eq. (4) are generally difficult to interpret because they capture the valuation of the three terminal choices *relative to alternative lifetime utilities*, whereby the latter depend on the household's characteristics. It is more straightforward to compare impact of the variables in eq. (4) on the relative valuations of the three terminal choices. The results suggest that higher income increases the propensity to buy a new rather than an existing home, whereas the effect of wealth is not significant. Moreover, older persons are less likely to buy a new home. The household composition does not matter for the relative valuation of new vs. existing owner-occupied homes.

The propensity to move long-distance rather than to buy an existing home decreases in the wealth of the household and with the age of the household head, the latter at an increasing rate. Moreover, the presence of a partner, children, and, in particular, school children decrease the propensity to leave the local market relative to buying an existing house.

*Transition functions.* The parameter estimates for the transition functions are summarized in Appendix Section O-D.5.2.

### 3.3. Model-Based Simulations

I now combine the discrete choice model together with the system defined by eq.'s (6)–(11) and a population of model households drawn from the SOEP in 2014, the middle of the sample period used in the reduced-form analysis. One challenge is the fact that the SOEP does not have enough observations for individual local housing markets, defined here as PRs, whereas rents are PR-specific. I therefore focus on SOEP households from Berlin, the PR with the largest number of observations, and construct the population of the model economy to reflect the socio-economic characteristics of renter households in Berlin. Details on the construction of the simulation sample are given in Appendix O-D.5.3.

The model market rent for each housing type in the baseline scenario reflects the rent distribution in Berlin in 2014. I then reverse-engineer sample weights for each household,  $w_n$ , are set such that the baseline rental price vector solves the equilibrium equation (11).<sup>26</sup> This has the benefit that the initial rent distribution is the empirical rent distribution.

To investigate the role of secondary supply for the propagation of shocks to supply, I then exogenously shock new housing supply in the model to then determine the simulation-based elasticity of the rental price with respect to new supply, and the impact on quantities traded by housing quality segment—the counterparts to the reduced-form estimates.

#### 3.3.1. Scenario 1: A Reduction of New Supply to Owner-Occupiers

Scenario 1 is a shock to new owner-occupied housing supply, while existing housing supply is fixed at the baseline quantity.<sup>27</sup> Panel A of Figure 4 shows the impact on rental prices and quantities traded, aggregated by housing quality bin. The magnitude of the rental price

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<sup>26</sup>Moreover, I assume that the set of households immigrating from other local markets is the same set of households as in the internal market. The weight of each household,  $w'_n$  equals the propensity to make a long-distance move. I fix these weights throughout. Immigrants from other local markets are confined to the rental housing options.

New supply of owner-occupied and rental housing is set such that (1) the shares match the shares over housing types in the rents data used in Section 2, (2) the share of total new supply that is owner-occupied matches the respective share in the SOEP data, and (3) the number of new units supplied to owner-occupiers matches demand.

<sup>27</sup>In Appendix Figure O-D1, I provide results for the case where the supply of existing housing units is fully elastic.

elasticity in Panel *A1* is almost identical to the reduced-form baseline estimate of -0.2. In contrast to the reduced-form estimates by housing quality bin, the effects are slightly stronger for lower qualities, and weaker for higher qualities, but with only modest differences between the third and tenth bin. One potential reason is the markedly decreasing marginal utility of disposable income in the discrete choice model, which leads model agents to react relatively strongly to rent changes in more expensive market segments.

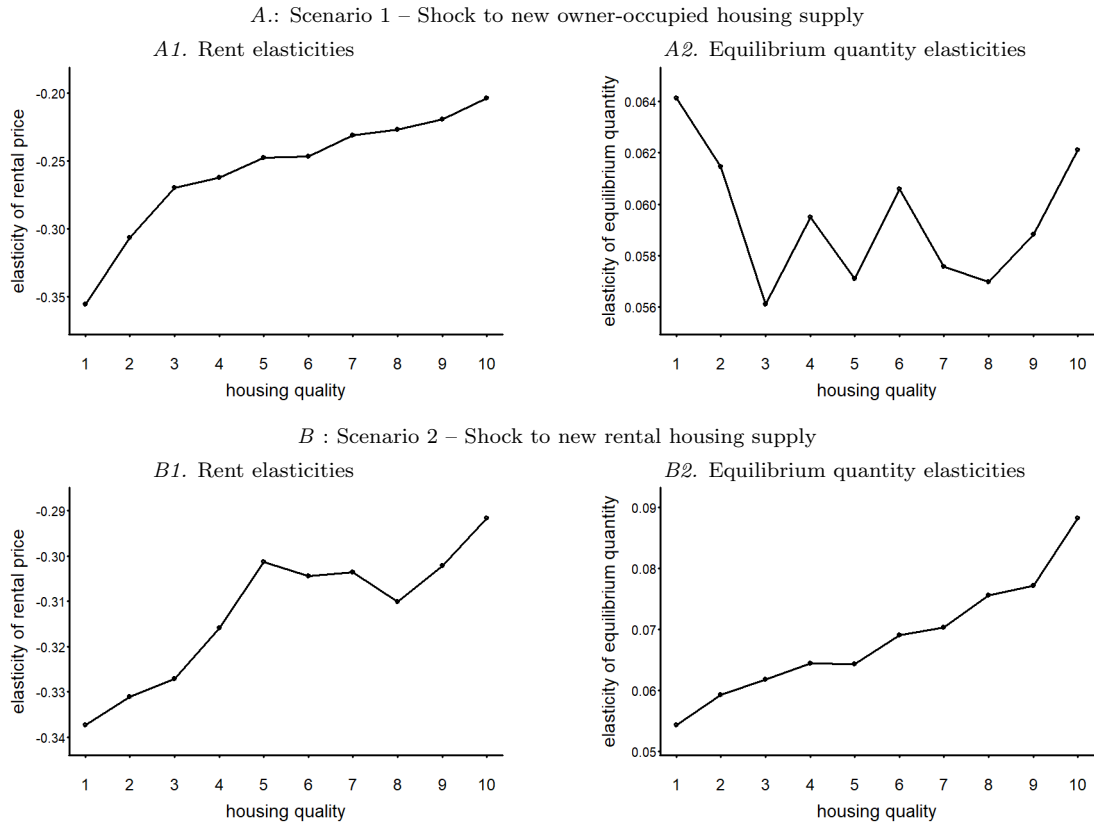
Panel *A2* displays the corresponding effect on the quantities traded in each segment. Quite strikingly, all segments in the rental market exhibit very similar increases in quantities traded when new supply to the owner-occupied market increases, showing that the cascades of moves triggered by the new units reach all quality levels of the rental market. This suggests that the effects work mainly through the secondary supply channel. The model-based estimate of the overall number of units traded for each newly built owner-occupied unit is 2.2, about half the size of the reduced-form estimates of around 4 from Table 7.

### *3.3.2. Scenario 2: A Reduction of New Rental Housing Supply*

In Scenario 2, the supply shock is to new rental housing. In the model, new supply of rental housing differs across the 40 segments, and the shock reduces supply in each segment proportionally by the same factor. The supply of existing and new housing to owner-occupiers remains constant.

Panel *B* of Figure [O-D1](#) shows the resulting elasticities. While the rent elasticities are slightly larger in magnitude than in Scenario 1, the pattern is similar. However, despite this similar pattern, the impact on the quantity traded is much larger for higher-quality segments than in Scenario 1, now ranging from +0.06 to +0.09. This is likely due to the fact that quality distribution of new rental supply is tilted strongly towards higher-quality segments. In this scenario, there are about 2.5 rental units traded in the rental market for each newly built rental unit.

Figure 4: New housing supply: Price and quantity elasticities by housing quality bin



*Notes:* Panel A display the impact of a shock to new owner-occupied housing supply on rental prices and equilibrium quantities traded, aggregated by housing quality bins, represented as an elasticity. In this case, the supply of existing owner-occupied housing is fixed. In Panel B, the supply shock is to new rental housing. In this case, the supply of new and existing owner-occupied housing is fixed.

## 4. Conclusions

Second-hand markets are expected to grow as more firms and consumers refurbish and re-use products in a global effort to combat climate change.<sup>28</sup> It is thus important to understand how demand and supply in the markets for second-hand and new products interact. Market integration in second-hand markets with heterogeneous products — such as the housing, car, and smartphone markets — depends crucially on direct links created by buyers of new and used products, who simultaneously act as sellers on the second-hand market. This paper provides a detailed account of such interactions, by identifying the impact of new housing supply at market rates on rental prices in different segments of the local housing market.

The channel through which these effects operate is secondary housing supply — units freed up by renters moving into the newly built units and triggering a cascade of moves. Through this cascade, the supply effects quickly reach all parts of the local rent distribution, contributing crucially to market integration. Importantly, in this setting, substitutability of housing from different segments is not required for tight market integration.

The results imply that restrictions to market-rate housing supply are harmful to low-income renters, as even the supply of single-family homes can lower this group’s housing cost burden. The model-based simulations suggests that the supply of new multi-family housing at market rates has even greater potential to curb surging housing costs of low-income households in expensive locations. Policy makers should thus focus on removing barriers to the supply of new housing, and on creating a tax system that provides incentives encouraging optimal land use.

The effectiveness of other housing policies likely depends both on the forward-looking nature of housing choices and on the peculiarities of the housing market as a secondary market. Taking into account these factors when evaluating policies such as rent controls, rental housing regulation, social housing, housing allowances and benefits, local income taxes,

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<sup>28</sup>Scarsella, A. and Stofega, W. (2020), *Worldwide Used Smartphone Forecast, 2020–2024*, IDC

and housing-related taxes, as well as investigating the role of secondary supply for market integration and housing policy in strongly segmented housing markets—such as the U.S. housing market—seems to be a fruitful avenue for future research.

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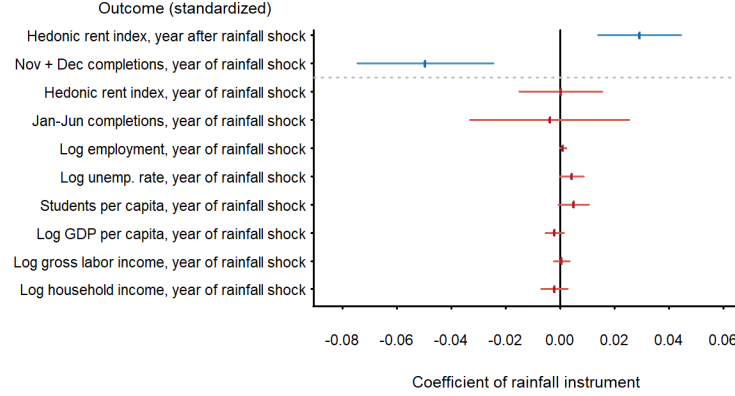
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# Appendix

## A. Robustness of Baseline Results



*Notes:* Vertical bars denote 95% confidence intervals clustered by PR. Each variable denoted at the horizontal axis indicates an outcome variable in a regression of the outcome on the rainfall shock instrument, conditioning on location and year fixed effects. Median renter income is calculated from the SOEP. Local GDP is taken from the regional input-output tables [Volkswirtschaftliche Gesamtrechnung].

Figure A1: IV balance. Reduced form, first stage, and placebo outcomes

Table A1: Robustness of IV rent regressions to extreme weather events

<i>Dependent variable</i>	Log hedonic rent index	
	(1) IV	(2) IV
Units completed Nov + Dec in $t - 1$ per avg. # units completed annually	-0.216*** (0.071)	-0.245*** (0.084)
Dummy: severe flood in federal state in year $t - 1$	-0.012* (0.006)	
Year FE	yes	yes
ROR FE	yes	yes
Other controls	yes	yes
Kleibergen-Paap F	19.5	15.5
Number of RORs	94	94
Observations	752	666

*Notes:* Standard errors are clustered by location; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . The dependent variable is the log hedonic rent index. The instrument for the supply variable is the summer rainfall shock. In column (1), the dummy variable captures years with severe floods in the federal state the planning region belongs to (2013: Lower Saxony, Hesse, Rheinland-Palatinate, Baden-Wuerttemberg, Bavaria, Saxony, Saxony-Anhalt, Thuringia; 2017: Lower Saxony, Saxony-Anhalt, Thuringia). In column (2), observations from state-years with severe floods were excluded.

Table A2: Robustness of IV rent regressions to controlling for local demand conditions

<i>Dependent variable</i>	Log hedonic rent index		
	(1) IV	(2) IV	(3) IV
Units completed Nov + Dec in $t - 1$ per avg. # units completed annually	-0.187*** (0.067)	-0.215*** (0.075)	-0.212*** (0.071)
Log employment, year $t - 1$	0.956*** (0.145)	0.928*** (0.167)	0.524* (0.310)
U & college students per 1,000 inh., year $t - 1$	0.003** (0.001)	0.003** (0.001)	0.004** (0.001)
Log unemployment rate, year $t - 1$	-0.089** (0.045)	-0.111* (0.058)	-0.065 (0.048)
Share w/o school degree ( <i>Hauptschulabschluss</i> )	0.003 (0.002)		
Log hours worked, year $t - 1$		0.373 (0.535)	
Log gross labor income, year $t - 1$		-0.152 (0.253)	
Log employment, year $t$			0.558* (0.320)
U & college students per 1,000 inh., year $t$			-0.001 (0.001)
Log unemployment rate, year $t$			-0.038 (0.054)
Year FE	yes	yes	yes
ROR FE	yes	yes	yes
Kleibergen-Paap F	17.0	15.9	16.7
Number of RORs	94	94	94
Observations	752	736	752

*Notes:* Standard errors are clustered by location; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . The dependent variable is the log hedonic rent index. The instrument for the supply variable is the summer rainfall shock. The control variables are taken from the INKAR regional data base. Year  $t - 1$  refers to the year of the rainfall shock, and year  $t$  is the year when the rent index is measured. Data on hours worked is not available for 16 individual observations (years 2010–2013 in PRs 1601, 1602, 1603, and 1604).

Table A3: Robustness of IV rent regressions to using alternative instrumental variables

<i>Dependent variable</i>	Log hedonic rent index			
	(1) IV	(2) IV	(3) IV	(4) IV
Units completed Nov + Dec in $t - 1$ per avg. # units completed annually	-0.222** (0.104)	-0.220** (0.110)	-0.257* (0.136)	-0.214*** (0.064)
Year FE	yes	yes	yes	yes
ROR FE	yes	yes	yes	yes
Other controls	yes	yes	yes	yes
Kleibergen-Paap F	9.6	6.9	6.0	14.2
Number of RORs	94	94	94	94
Observations	752	752	752	752
Instruments	longest rainfall spell	# rainfall spells > 4 days	February frost depth	Feb. frost depth, avg. rainfall spell

*Notes:* Standard errors are clustered by location; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . The dependent variable is the log hedonic rent index. The supply variable is instrumented in each regression, as indicated in each column.

Table A4: Robustness of IV rent regressions to using an alternative supply variable

<i>Dependent variable</i>	Log hedonic rent index
	(1) IV
Log # of units completed in $t - 1$	-0.214** (0.089)
Year FE	yes
ROR FE	yes
Other controls	yes
Kleibergen-Paap F	10.0
Number of RORs	94
Observations	752

*Notes:* Standard errors are clustered by location; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . The dependent variable is the log hedonic rent index. The supply variable is instrumented by the summer rainfall instrument.

Table A5: Robustness of IV rent regressions to using alternative spatial delineations

<i>Dependent variable</i>	Log hedonic rent index	
	(1) IV	(2) IV
Units completed Nov + Dec in $t - 1$ per avg. # units completed annually	-0.124** (0.060)	-0.123** (0.049)
Year FE	yes	yes
Location FE	yes	yes
Other controls	yes	yes
Spatial unit	commuting zone	district
Number of spatial units	252	392
Kleibergen-Paap F	13.0	11.5
Observations	2,016	3,136

*Notes:* Standard errors are clustered by location; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . The dependent variable is the log hedonic rent index. The supply variable is instrumented in each regression, as indicated in each column. The control variables are taken from the INKAR regional data base.

# Online Appendix — NOT FOR PUBLICATION

## O-A. Building Completions Data

The main explanatory variable in the rents regressions is the number of housing units completed in a PR in November and December. This variable is aggregated from individual observations in the Building Completions Statistic. The Building Completions Statistic is an administrative statistic that contains all building completions in Germany. There are severe penalties for developers who do not acquire permission to build. Fines range from 500 to 50,000 Euro, and the authorities can oblige the owner to demolish the building at the owner's expense.

## O-B. Rental Housing Data

*Data Source.* The rents data were collected between July 2011 and December 2018 via web scraping from three large online real estate market places, Immoscout24, Immonet, and Immowelt. Immonet and Immowelt merged in 2015, but continue to coexist as websites. Duplicates were removed based on a comparison of key variables. The three websites have a combined market share of 80–90%, according to Immoscout24 and the Federal Cartel Office of Germany. All other market places are considerably smaller, see the report “Freigabe des Zusammenschlusses von Online-Immobilienplattformen”, Bundeskartellamt B6-39/15 [Federal Cartel Office]. In February 2018, Immobilienverband Deutschland conducted a survey “Usage of Real Estate Online Market Places” [*Nutzung von Immobilienportalen*] among 1,287 real estate agents, 99.3% of the respondents use third-party real estate market places for marketing purposes. 76% use Immonet/Immoscout, and 74.4% use Immobilienscout24 (multiple answers possible). Respondents also indicated that 84% of all rental units were offered on at least two different real estate market places.

Table O-B1 displays summary statistics for the rents sample. The monthly rent refers to the rent posted on the day the offer appears online for the first time.

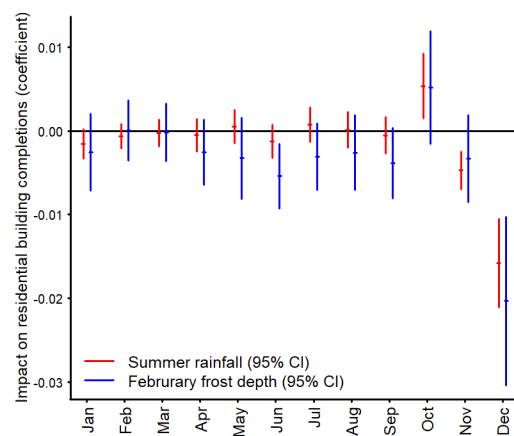
*Local Rent Indices.* In order to calculate the local rent indices, I run separate hedonic regressions for each location (PR, district, commuting zone), with the log rent per square meter as the dependent variable, and housing characteristics and year fixed effects as controls. The resulting index value for year  $t$  is given by  $\exp(\text{FE}_t)$ , the exponential of year  $t$ ’s fixed effect. The controls are the log floor area, a second-order polynomial in the year of construction, an indicator variable for observations where the year of construction was not reported, dummies for the presence of floor heating, parquet flooring, an elevator, a fitted kitchen, a second bathroom, a balcony or a terrace, a garden, and categorial quality and condition indicators. The quantile indices are calculated from analogous quantile regressions, using the same set of regressors.

Table O-B1: Descriptive statistics for the rents sample

A. Non-categorical and binary variables									
		Min	Mean	Q25	Median	Q75		Max	
Monthly rent per sqm		1.6	8.0	5.5	7.0	9.3		85.2	
Living area in sqm		15.0	71.7	52.9	67.0	85.0		300.0	
Year of construction		1800	1969	1954	1973	1996		2018	
Floor heating		0.00	0.08	0.00	0.00	0.00		1.00	
Parquet flooring		0.00	0.03	0.00	0.00	0.00		1.00	
Elevator		0.00	0.18	0.00	0.00	0.00		1.00	
Fitted kitchen		0.00	0.33	0.00	0.00	1.00		1.00	
Second bathroom		0.00	0.15	0.00	0.00	0.00		1.00	
Garden		0.00	0.18	0.00	0.00	0.00		1.00	
Balcony or terrace		0.00	0.61	0.00	1.00	1.00		1.00	
B. Categorical variables (shares)									
	0	1	2	3	4	5	6	7	8
Dwelling type	0.597	0.109	0.128	0.008	0.032	0.002	0.006	0.010	0.108
Quality	0.017	0.147	0.831	0.005					
C. Number of observations									
Observations	6,926,371								

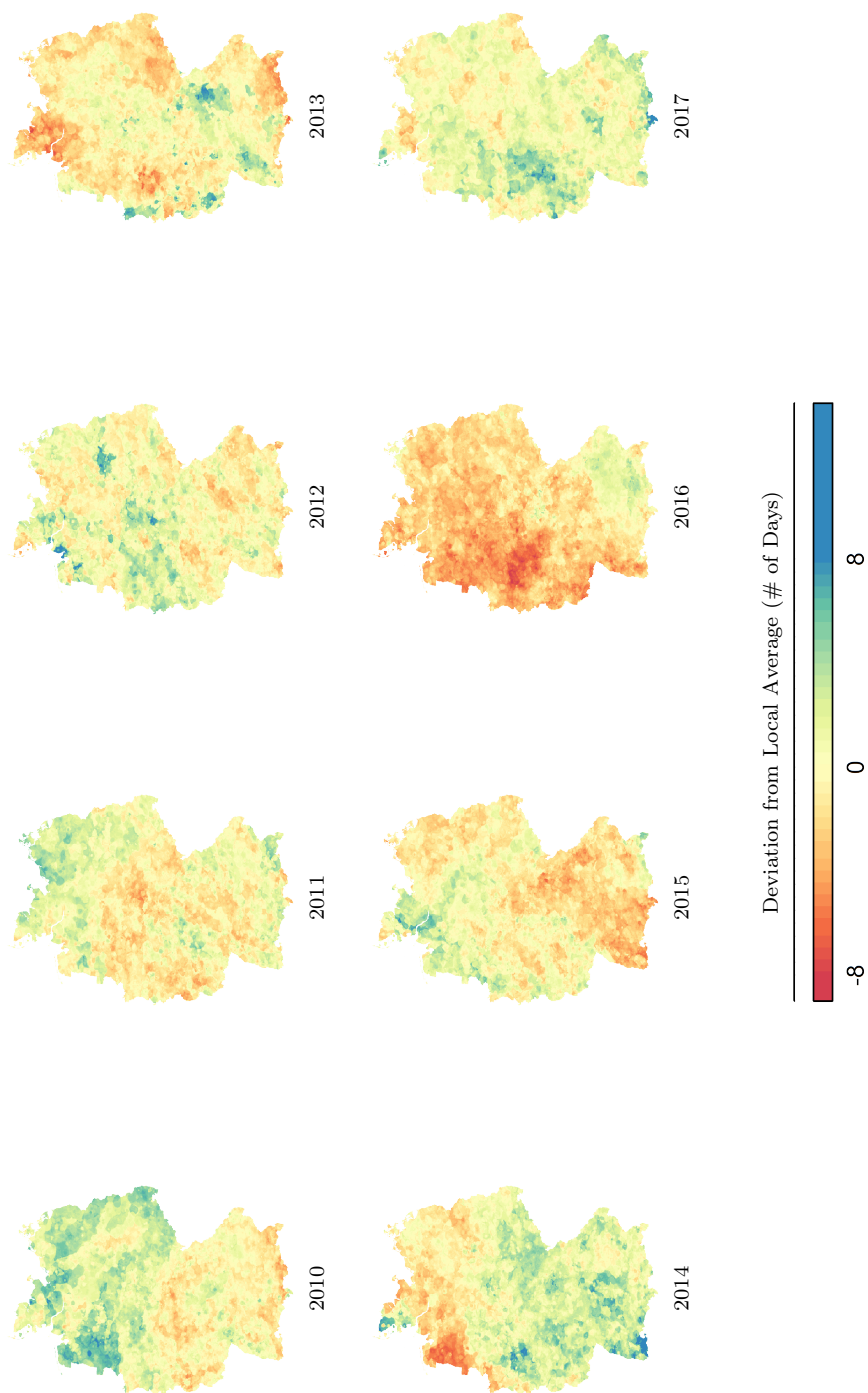
*Notes:* Dwelling type categories are 0: regular, 1: roof storey, 2: ground floor, 3: souterrain, 4: maisonette, 5: loft, 6: penthouse, 7: other, 8: NA. Quality categories are 0: luxurious, 1: above average, 2: average, 3: below average.

## O-C. Weather shocks as temporary shifters of new housing supply



*Note:* The graph displays coefficient estimates of regressions with the number of new units completed in month  $m$  relative to the yearly average number of new units as the dependent variable, on the summer rainfall shock and February frost depth instruments (measured in the same year), at the level of municipalities. Vertical bars indicate 95% confidence intervals.

Figure O-C1: Impact of the weather shocks on new housing supply throughout the year



*Notes:* Each graph displays the variation in the rainfall shock, by municipality. The rainfall shock is measured as the number of consecutive days with rainfall above 20mm during the summer months (Jul-Aug-Sep), relative to the average number of consecutive rainfall days at the location during the summer months. A larger number indicates more rainfall in the particular year than in an average year. This variable is used as instrumental variable in the IV rents regressions below.

Figure O-C2: Spatial and temporal variation in the summer rainfall shock instrument

## O-D. Dynamic Discrete Choice Model

### O-D.1. Transition Functions

Income is modeled as a continuous variable. The income process implicitly captures labor-related changes to household income, as well as the accumulation of skill over the life-cycle:

$$\begin{aligned} \ln y_{t+1} = & \phi_0^y a_t + \phi_1^y a_t^2 + \phi_2^y \ln y_t \\ & + \phi_3^y m_t + \phi_4^y m_{t+1} + \phi_5^y \mathbf{1}(a_t^k < 2) + \phi_6^y \mathbf{1}(a_t^k \in \{2, 3\}) + \phi_7^y \mathbf{1}(k_t = 2) + \varepsilon_t^y. \end{aligned} \quad (\text{O-D1})$$

The transition depends on age and current income, incorporating life-cycle effects and earnings persistence, e.g., due to skill accumulation. Future household income also depends on the number of potential earners, the age of the first child, and whether there are two or more children in the household. The latter capture potential negative labor supply effects from having (young) children. The household forms an expectation over the distribution of one-period-ahead income changes based on eq. (O-D1), drawing from the stored regression residuals  $\varepsilon_t^y$ .

Accumulated savings are treated as continuous and modeled in an analogous way:

$$w_{t+1} - w_t = \phi_0^w (y_t - r_t) + \phi_1^w (y_{t+1} - y_t) + \phi_2 \mathbf{1}(j > 0) + \varepsilon_t^w. \quad (\text{O-D2})$$

The remaining two transition functions are modeled via multinomial logits. The latent variable for the couple indicator is

$$\begin{aligned} g^m(m_{t+1} = 1) = & \phi_0^m + \phi_1^m a_t + \phi_2^m a_t^2 + \phi_3^m \mathbf{1}(k_t > 0) + \phi_4^m \mathbf{1}(k_t = 2) \\ & + \mathbf{1}(a_t^k > 3) [\phi_5^m + \phi_6^m \mathbf{1}(k_t = 2)] + \varepsilon_t^m, \quad \varepsilon_t^m \sim \text{i.i.d. Type-I EV.} \end{aligned} \quad (\text{O-D3})$$

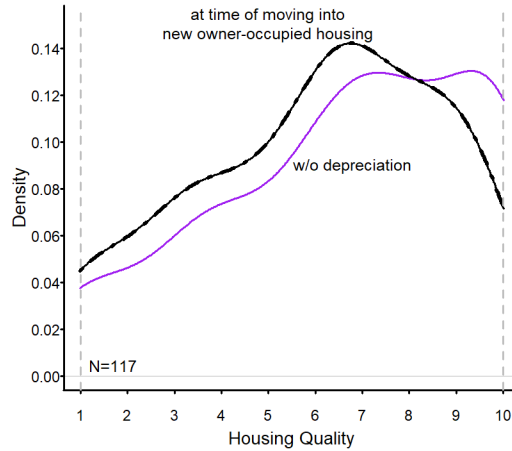
This equation is estimated separately for  $m_t = 0$  and  $m_t = 1$ .

The latent variable for having  $k_{t+1} = h$  children in the household is

$$\begin{aligned}
g^k(k_{t+1} = h) = & \phi_{0,h}^k + \phi_{1,h}^k a_t + \phi_{2,h}^k \mathbb{1}(a_t > 40) \mathbb{1}(k_t = 0) + \phi_{3,h}^k m_t + \mathbb{1}(k_t > 0) [\phi_{4,h}^k \\
& + \phi_{5,h}^k \mathbb{1}(a_t^k = 0) + \phi_{6,h}^k \mathbb{1}(a_t^k = 1)] + \phi_{7,h}^k \mathbb{1}(k_t = 2) + \varepsilon_t^{k,h}, \quad \varepsilon_t^{k,h} \sim \text{i.i.d. Type-I EV.}
\end{aligned}
\tag{O-D4}$$

These transition functions allow for a rich dependence structure of household composition and age on future household composition, which in turn affects household income and wealth accumulation.

### *O-D.2. Descriptive Evidence*



*Note:* The graph shows the density of housing quality among renters moving into newly built owner-occupied housing (including and net of depreciation).

Figure O-D1: Rental housing quality distribution of subsequent first-time buyers of new housing

*O-D.3. Additional details on the SOEP household data and the measure of housing quality*  
*Sample households by number of periods observed.* Table [O-D1](#) lists the number of households observed by total number of periods the household was observed in the data. Households making a terminal choice are dropped from the sample. For instance, a household observed 13 periods did not leave the local rental housing market for at least 12 periods and was surveyed for all 13 periods. If the household left the local rental market in the 13th period, it may be that the household continued to be surveyed afterwards.

Table O-D1: Number of complete cases in the SOEP household sample

years observed	2	3	4	5	6	7	8	9
# of households	333	353	327	307	372	301	178	144
years observed	10	11	12	13	14	15	16	17
# of households	118	114	86	72	67	64	54	67
Total # of hh	2,957							

*Housing quality measure in the SOEP.* The Mikrozensus included housing modules in 2006, 2010, 2014, and 2018, allowing the estimation of the PR-level rent/sqm distribution over time, and going back in time longer than the posted rents used in Section 2. Crucially, the distribution of rents/sqm allows assigning units to quality levels (the position in the distribution) without having to make assumptions about the valuation of observable and unobservable housing characteristics. This measure of quality captures all characteristics of the unit (including neighborhood characteristics), except the unit’s size. In order to prevent confounding the quality and size dimensions, I control for size variation in rents/sqm, via a regression using a second-order polynomial in size and assigning quality based on the size-adjusted rent/sqm. This strategy renders the quality and size dimensions orthogonal to each other, consistent with the reduced-form approach in Section 2, where hedonic indices are conditional on the size of the unit. This approach puts a restriction on the sample, because housing quality can only be measured if a household moved into a rental housing unit between 2001 and 2017. I exclude households that were not observed to have moved in that period.

In Germany, all long-term rental contracts are subject to tenancy rent control. Therefore, rent changes in the years after moving into a housing unit are strictly limited to inflation adjustment, and uncommon overall. I assign respondents in the Mikrozensus to the year they moved into the housing unit, allowing me to construct a yearly panel.<sup>29</sup> As plausibility checks, I compare the distributions for 2006, 2010, and 2014, as constructed from respondents interviewed in the respective Mikrozensus wave, and from respondents interviewed four years

<sup>29</sup>The year of the last move is recorded in binned form only. I use interpolation techniques to construct values for each year.

later. The correlations of the 10%, ..., 90% deciles are very high, exceeding .9 in almost all cases.

#### *O-D.4. Depreciation of Housing Quality*

This paper assigns housing quality to units based on its position in the local distribution of rents per square meter. That is, a unit's quality equals  $q$  if the unit's rent per square meter is the  $q$ -quantile of the PR-level distribution. I use this rule to assign a quality level to each housing unit. To be consistent with the model, I assign each observation to one of ten quality bins.

Depreciation of housing quality is estimated from the rental housing offer data. Since many observations also include information on the address, the data allow identifying 'repeated rentals', by matching units based on the address, the floor, number of rooms, floor size, and presence of a balcony or terrace. I restrict the sample to matches with at least 12 months difference between the two offers. There are 175,962 such matched pairs in the data. The median time difference between two offers is 29 months, and the mean is 33.5 months. Rents per square meter increased by 0.075 log points on average.

The goal is to estimate pure depreciation, net of maintenance. I therefore restrict the sample further to pairs of units where observable characteristics of the unit (condition, fitted kitchen, flooring) remain unchanged. There are 94,706 pairs left in the sample, and the mean and median time differences are one month smaller, suggesting that landlords removed some units from the market temporarily for renovation works. Moreover, the average rent change shrinks to 0.062 log points, the difference of about 0.013 log points arguably representing the average value of the alterations. The measure of housing quality  $q_i \in \{1, \dots, 10\}$  is defined by using the 10%- , ..., 90%-quantiles of the local rent distribution (per square meter) as breaks, which are measured in the full rent sample (by PR and year).

In the model, the posited relationship between quality and time is log-linear. I therefore

estimate the following equation:

$$\Delta \ln q_i = \delta \Delta \text{years}_i + \text{postcode}_i + \eta_i. \quad (\text{O-D5})$$

For a unit  $i$ ,  $\Delta \text{years}_i$  is the difference in months between the two offers divided by 12, and  $\text{postcode}_i$  is a postcode fixed effect that controls for gentrification effects (the up- or downward movement of a neighborhood’s relative quality).  $\eta_i$  is an error term. Standard errors are clustered by ROR.  $\delta$  is the quality decay factor. I restrict the sample to units that start at a quality level of 3 to 10.<sup>30</sup> Table O-D1 displays the estimation results.

Table O-D1: Estimated housing quality decay factor

<i>Dependent variable: <math>\Delta \ln q</math></i>		
	OLS (1)	OLS (2)
$\Delta \text{ years}$	-0.039*** (0.005)	-0.047*** (0.006)
$\Delta \text{ years squared} \times 10^{-3}$		1.153* (0.553)
Postcode FE	yes	yes
Adj. R <sup>2</sup>	0.146	0.146
Observations	67,385	67,385

*Notes:* Standard errors (in parentheses) clustered by ROR; \*:  $p < .05$ , \*\*:  $p < .01$ , \*\*\*:  $p < .001$ .  $q$  is the discretized, normalized rank of the unit in the local (ROR) distribution of rents per square meters ( $q \in \{1, \dots, 10\}$ ). The sample is restricted to units observed at least twice, without observable changes to unit characteristics, and all units are offered without renovation when observed the second time. The initial position in the rent distribution is above 2 and the time difference between two observations is at least 12 months.

Table O-D1 contains the results for the quality decay factor. Column (1) shows that rental housing quality decreases by 0.039 log-points per year, and the precision of the estimate is very high. This means that a unit in the highest quality bin ( $q = 10$ ) has a quality of  $q = 9$  after 2.5 years, and it reaches  $q = 5$  after about 17.5 years. Column (2) tests whether the exponential discounting model is appropriate, finding that a second-order polynomial in the time difference does not yield a better fit.

<sup>30</sup>Units starting at  $q = 1$  cannot depreciate further in this setting. At  $q = 2$ , the depreciation factor appears to be much lower (results available upon request). To keep the structure of the model simple, I focus on the depreciation factor that applies to the middle and top of the housing quality distribution, where it appears to be captured well by a common exponential discounting factor.

### *O-D.5. Estimation of the Dynamic Discrete Choice Model*

#### *O-D.5.1. Technical details*

*Choice Problem.* According to [Arcidiacono and Miller \(2011\)](#) and [Hotz and Miller \(1993\)](#), the difference in the expected payoffs of choices  $j = j'$  and  $j = 0$  in period  $t$ , net of the idiosyncratic components in period  $t$ , are logistically distributed and can be expressed as

$$v_{j't}(x_t, z) - v_{0,t}(x_t, z) = u_{j't}(x_t) - u_{0,t}(x_t) + \beta \sum_{x_{t+1}} [f_{j't}(x_{t+1}|x_t) - f_{0,t}(x_{t+1}|x_t)] [v_{41,t+1}(x_{t+1}, z) - \ln p_{41,t+1}(x_{t+1}, z)]. \quad (\text{O-D6})$$

The term on the right-hand side of the first line represents the current-period flow utility difference. The sum in the second line is over all attainable states  $x_{t+1}$  in period  $t + 1$ . The first term in brackets represents a probability weight for state  $x_{t+1}$ , which can be positive or negative. Depending on the initial choice, the probability to reach a particular  $x_{t+1}$  is given by  $f_{j't}(x_{t+1}|x_t)$ , which is implicitly defined by the transition rules described above.

The second term in brackets is the terminal utility of choosing to live in existing owner-occupied housing,  $j = 41$ , net of a correction factor  $\ln p_{41,t+1}(x_{t+1})$ . This factor corrects for the fact that  $j = 41$  may not be the optimal choice when coming into period  $t + 1$  in state  $x_{t+1}$ . Intuitively, the correction is large if the probability to choose  $j = 41$  is small. The latter implies that  $j = 41$  is not a very common choice, which suggests that the true utility of being in state  $x_{t+1}$  is much higher than  $v_{41,t+1}(x_{t+1})$ . If, conversely,  $p_{41,t+1}(x_{t+1}) \approx 1$ , the correction is close to zero. I use a regression forest ([Athey et al., 2019](#)) for predicting the empirical conditional probability to choose  $j = 41$ ,  $\hat{p}_{41,t+1}(x_{t+1})$ , which replaces  $p_{41,t+1}(x_{t+1})$  in the estimation.

*Transition Functions.* The log likelihood is separable in the parameters of the transition functions and the utility functions. I therefore estimate the transition functions in a separate step.

*Expectation-Maximization Algorithm.* I plug into (O-D6) the estimated transition processes, the housing quality decay factor, and  $\beta = .95$ . I then form the log likelihood over the full choice sequence and for all households, using (O-D6). For known conditional probabilities of the unobserved household types, this is the standard maximum likelihood estimator for multinomial logit models. These probabilities are found using the expectation-maximization algorithm of Arcidiacono and Miller (2011), which iterates back and forth between the maximum likelihood step and an ‘expectation step’ used to update the conditional probabilities of the unobserved household types.

#### O-D.5.2. Coefficient estimates for the terminal choices and transition functions

Table O-D2: Unobserved types (Model 2)

type $z$	1	2	3	4	5	6	7	8
unconditional probability	0.057	0.015	0.296	0.065	0.128	0.015	0.300	0.123
intercept moving costs	-5.08*** (0.14)	-3.28*** (0.14)	-5.08*** (0.14)	-5.08*** (0.14)	-3.28*** (0.14)	-3.28*** (0.14)	-5.08*** (0.14)	-3.28*** (0.14)
intercept buy existing home	2.38** (0.93)	2.38** (0.93)	4.97*** (0.94)	2.38** (0.93)	4.97*** (0.94)	2.38** (0.93)	4.97*** (0.94)	4.97*** (0.94)
intercept buy new home	-9.82*** (1.47)	-9.82*** (1.46)	-9.82*** (1.47)	-7.74*** (1.46)	-9.82*** (1.47)	-7.74*** (1.46)	-7.74*** (1.46)	-7.74*** (1.46)

Notes: Standard errors (in parentheses) were obtained by block bootstrapping over individuals, with 500 repetitions, taking the distribution over unobserved types and the model for the conditional choice probability of  $j = 42$  as given, see the technical details on the EM algorithm in O-D.5. \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . The table displays the estimated unconditional probability to be of type  $z = 1, \dots, 8$  and the corresponding coefficient estimates of the three parameters that differ by unobserved household type.

Table O-D3: Estimated terminal utility parameters

	Model 1				Model 2			
	no unobserved household types				8 unobserved household types			
	buy new vs. buy existing		long-distance move vs. buy existing		buy new vs. buy existing		long-distance move vs. buy existing	
	Coef.	SE	Coef.	SE	Coef.	SE	Coef.	SE
intercept (avg. over types)	-9.828***	1.903	5.913***	1.058	-11.686***	2.353	4.475***	0.738
log household income	0.795***	0.224	-0.143	0.144	1.092***	0.210	0.120	0.104
wealth in 100k EUR	0.024	0.213	-0.230***	0.073	0.052	0.286	-0.248***	0.056
wealth in 100k EUR sq.	0.000	0.037	0.002	0.004	-0.000	0.044	0.002	0.003
age of hh head	0.112*	0.064	-0.147***	0.030	0.132**	0.064	-0.136***	0.027
age of hh head squared	-0.001*	0.001	0.001***	0.000	-0.002**	0.001	0.001***	0.000
couple household	0.331	0.230	-0.812***	0.149	0.312	0.210	-0.825***	0.145
number of children	0.106	0.106	-0.375***	0.080	0.085	0.093	-0.427***	0.072
school child in hh	-0.181	0.204	-0.377**	0.150	-0.044	0.198	-0.286*	0.148

Notes: Standard errors (in parentheses) were obtained by block bootstrapping over individuals, with 500 repetitions. \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$ . The table displays the coefficient differences between the terminal choices denoted in the column header, as defined in eq. (4). For Model 1, the uncertainty related to estimating the conditional choice probability of  $j = 42$  is taken into account in the calculation of the standard errors. For Model 2, the bootstrap procedure takes the distribution over unobserved types and the model for the conditional choice probability of  $j = 42$  as given, see the technical details on the EM algorithm in O-D.5.

Table O-D4: Parameter estimates for the income and wealth transition functions

A. Income transition, eq. (O-D1)		
<i>Dep. variable:</i> lead log household income	Coef	SE
age of household head	0.009***	0.001
age squared $\times 1e - 3$	-0.102***	0.008
log income in $t$	0.975***	0.002
couple household in $t$	-0.425***	0.014
couple household in $t + 1$	0.452***	0.013
first child < 2 years old	-0.015**	0.006
first child 2–3 years old	0.038***	0.009
2+ children in household	-0.015***	0.004
Adj. R squared	0.765	
Observations	17,025	
B. Savings transition, eq. (O-D2)		
<i>Dep. variable:</i> savings in current year in EUR	Coef	SE
disposable income (net of rent)	0.107***	0.006
income change	0.132***	0.009
mover household	-911.647***	101.070
Adj. R squared	0.111	
Observations	17,025	
<i>Notes:</i> Cluster-robust standard errors in parentheses; *: $p < .1$ , **: $p < .05$ , ***: $p < .01$ .		

Table O-D5: Parameter estimates for the couple and children transition functions

A. Couple transition, eq. (O-D3)		
<i>Outcome:</i> 2+ adults in hh (lead)	one adult in household (1)	two adults in household (2)
intercept	-2.394*** (0.459)	0.291 (0.437)
age of household head	0.052** (0.024)	0.121*** (0.021)
age squared $\times 1e - 3$	-1.247*** (0.299)	-1.107*** (0.212)
1+ children in household	-0.336* (0.203)	0.437** (0.207)
2+ children in household	0.530 (0.420)	-0.908*** (0.247)
First child > 3 yrs	-0.018 (0.250)	-0.309 (0.273)
First child > 3 yrs $\times$ 2+ children	-0.282 (0.473)	1.161*** (0.341)
Log Likelihood	-1,950	-1,490
Observations	7,890	9,135
B. Children transition, eq. (O-D4)		
	Coef	SE
<i>Outcome:</i> 1 child in household		
intercept	-2.791***	0.190
age of household head ( $k = 1$ )	-0.011*	0.006
age > 40 $\times$ no kids	-1.764***	0.234
couple household	0.691***	0.096
1+ children	7.217***	0.202
2+ children	-3.367***	0.198
first child born this year	-2.117***	0.213
first child born last year	-0.350	0.539
<i>Outcome:</i> 2+ children in household		
intercept	-4.840***	0.269
age of household head	-0.027***	0.006
age > 40 $\times$ no kids	0.175	0.329
couple household	1.212***	0.122
1+ children	7.629***	0.266
2+ children	2.596***	0.202
first child born this year	-3.195***	0.219
first child born last year	-1.173**	0.570
Log Likelihood	-3,722	
Observations	17,025	

*Notes:* Standard errors; \*:  $p < .1$ , \*\*:  $p < .05$ , \*\*\*:  $p < .01$  (both panels). Column (1) of Panel A refers to the transition probability to becoming a couple household when not being a couple household in the current period, whereas column (1) of Panel A refers to the respective transition probability for couple household in the current period.

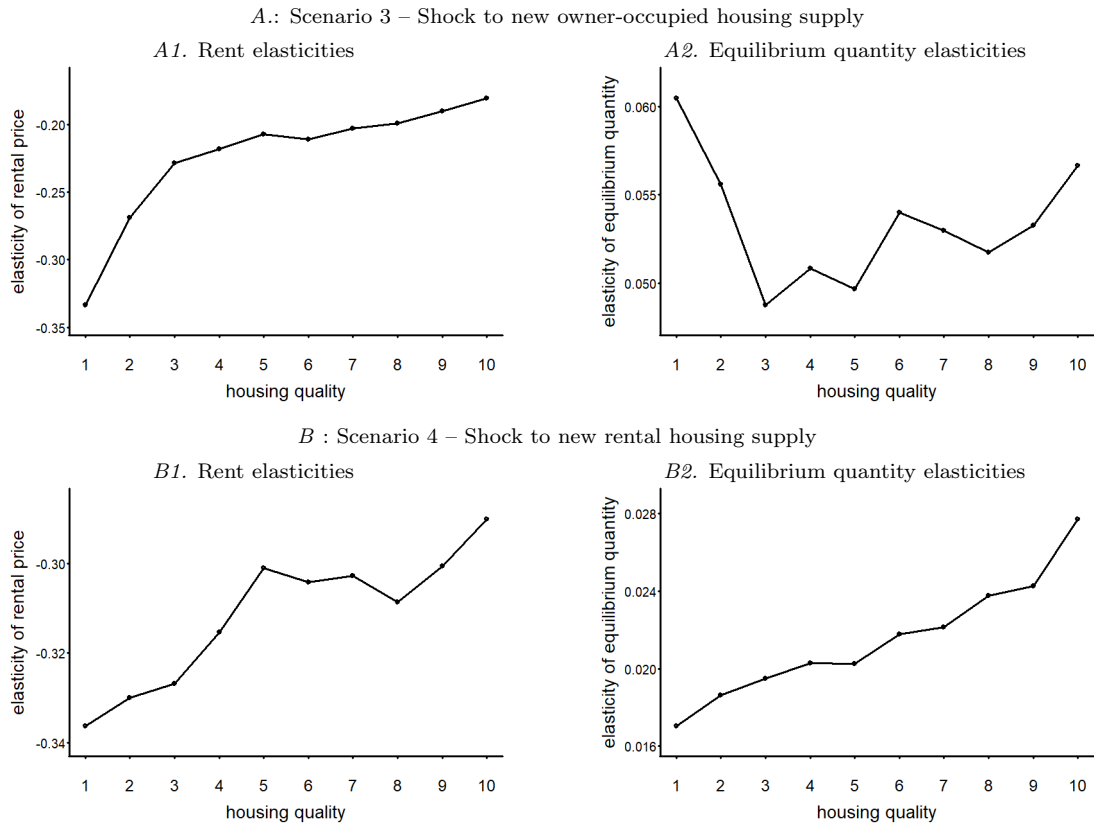
### *O-D.5.3. Construction of the simulation sample*

The simulation sample is formed as follows: (i) Select all households observed in 2014 in Berlin. (ii) Estimate OLS models for size, housing quality, and stay length of each sample household, based on household composition, age, household income, and financial wealth. (iii) For each sample household, draw ten times from the distributions of regression errors and compute the size, housing quality, and stay length as the predicted value plus the error draw, rounded to the nearest category. (iv) Compute the rent for the housing unit currently occupied by using the local rent distribution. In doing so, assume that the yearly real rent increase was 4% and that rents are fixed nominally during a tenancy due to tenancy rent control. (v) The sample weights are then determined by fixing the initial equilibrium rent vector to the observed rent distribution in Berlin in 2014, and by making use of the derivatives of demand and supply with respect to  $w_n$ .

### *O-D.6. Additional scenarios*

Figure [O-D1](#) displays results analogous to Figure 4 in the main text for the case when there is a shock to new supply of owner-occupied housing and the supply of existing owner-occupied housing is completely elastic (Scenario 3), and when there is a shock to new rental housing supply, and the supply of new and existing owner-occupied housing are completely elastic (Scenario 4).

Figure O-D1: New housing supply: Price and quantity elasticities by housing quality bin



Notes: Panel A display the impact of a shock to new owner-occupied housing supply on rental prices and equilibrium quantities traded, aggregated by housing quality bins, represented as an elasticity. In this case, the supply of existing owner-occupied housing is completely elastic. In Panel B, the supply shock is to new rental housing. In this case, the supply of new and existing owner-occupied housing are completely elastic.